Enabling the Enablers

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Published & Distributed by: Inomy Media Pvt Ltd

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To read this book online, visit: www.engochallenge.org
Contributory Price: ₹350 | $10

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Effective communication and outreach is the hallmark of digital enablement. Today an NGO which is not inclined towards leveraging technology, it is not giving itself a fighting chance to address causes and activities it has committed itself to. Similarly, NGOs which have adopted technology are way ahead of the curve.

Technology is the disrupter. It has disrupted the slow pace at which NGOs were growing. Sensing the mood of the changing time, NGOs are digitally enabling themselves thick and fast. They are not only digitally representing themselves and their activities with impactful websites; they are using social media to increase their outreach far and wide. Hence, dividends as a result are not too far behind either. Now they are not restricted by national borders to reach out to their supporters and raise funds. Crowdsourcing and crowdfunding have further equipped them to think out of the box to seek resources and funds from sources which were not available to them earlier. This is a healthy development for the development sector. Digitally smart and efficient NGOs are evolving into social scientists. It is not just about helping marginalized people who need help and support, but they are creating an ecosystem of self-reliance through technology. It's like teaching people how to fish, instead of giving them fish to eat. This way they are addressing the very root cause of dependency and marginalization. Technology is driving unprecedented change and the way we perceive NGOs and their activities. Sooner an NGO adopts and adapts to the digital time, the better; otherwise opportunities to create an impact in the society would conveniently bypass them.

**Today an NGO which is not inclined towards leveraging technology, it is not giving itself a fighting chance to address causes and activities it has committed itself to**
ACCESS TO INFORMATION IS OUR RIGHT
I believe that we broadly have three sets of organisations within the development sector; they specialise in one or more of the following areas of work — policy development & advocacy, strategy & design, and implementation & execution at the ground level.

A lot of visibility exists for organisations that focus on the first two kinds. Unfortunately, most of the organisations that focus on the implementation and execution tend to have less visibility. These are the ‘doers’ in the development sector; and I strongly believe that they deserve all the accolades for the positive impact that we see.

The challenges in India and across South Asia are complex and require well-meaning NGOs to join hands and work towards solving specific problems. In many of our neighbouring countries, we have seen how NGOs have played a vital role in improving the health indicators, developing more robust education systems, creating livelihood opportunities, and introducing sustainability solutions, among others — all with the common objective of improving lives of people, especially the marginalised.

The eNGO Challenge is a superb initiative of Digital Empowerment Foundation (DEF). Not only does it recognise the good work being done by organisations working at the ground level, it motivates many others to excel in what they are doing or even join the sector. Development of an inclusive society is not possible without the significant contribution of NGOs. The eNGO Challenge is, thus, also a great platform for exchanging good practices and learning from each other’s work.

Knowledge sharing is a significant gap within the development sector; and Team DEF is trying to address it, in a small but impactful way, through multiple initiatives that they run.

As I look into the future, I envisage that more NGOs will leverage technology in a better manner to achieve their objectives. Technology, for me, has three roles to play in this context:

1. **Accelerator** - When we use technology to accelerate the change and/or reach masses and gain coverage in the shortest time possible

2. **Enabler** - Process enablement and digitisation being the core objective in this scenario

The eNGO Challenge and the work of Team DEF demonstrate how technology can be used to support and empower NGOs to make a significant impact on the ground.
3. Disruptor – When the existing norms are questioned and transformed significantly through a technology led intervention

DEF, through its focus on bridging the digital divide and by bringing technology to the forefront of development, has been doing a stupendous job. I really appreciate the hard work being put in by DEF and its partners in this journey.

Finally, I would like to congratulate all the winners of eNGO Challenge 2016. While all of you stood out, the race was very close and wasn’t easy for the jury. A huge round of applause from our side to all those organisations and initiatives that came through the rigorous process and into Grand Jury; respect!
Corporate Social Responsibility (CSR) is not a new concept. The fundamentals of CSR rest on the fact that not only public policy but even corporates should be responsible enough to address social issues. In India, under the Companies Act, 2013, a company with a net worth of Rs. 500 crore plus or a turnover of Rs. 1,000 crore has to spend at least 2 per cent of last three years average net profits on CSR activities. Even Securities and Exchange Board of India (SEBI) has mandated the inclusion of Business Responsibility Reports as part of the annual reports of the Top 100 listed entities based on market capitalisation at the Bombay Stock Exchange and the National Stock Exchange.

Many organisations are, thus, abandoning their narrow Milton Friedmanite shareholder theory of value in favour of a broader, stakeholder approach which not only seeks increased share value but cares about how this increased value is to be attained and utilised for a greater good. However, there is still a long way to go from charitable, promotional and strategic CSR to CSR can bring transformative changes to the community and the environment at large.

Time has arrived when organisations move from philanthropic to strategic; and now take a transformative CSR approach with the adoption of a purpose-driven and principle-based thinking. And NGOs have the power to play a significant role as catalysts and enablers for organisations in this transformation journey towards ushering sustainable development. The need of the hour is to address the root causes of our present unsustainability with greater sensitivity towards local issues. For this, CSR needs to be part of an organisation’s business strategy as well as long-term planning, thus shifting the emphasis from short-term profit making to long-term competitiveness, particularly as resources become scarce.

Organisations can demonstrate their commitment to long-term development by collaborating and partnering with local community groups and NGOs on local and national imperatives. The role of NGOs is significant as they are closer to the grassroots realities and use interpersonal methods of communication, study the right entry points and gain the trust of the community they seek to benefit. NGOs have a good idea of the feasibility of the projects they take up. This is

**The need of the hour is to address the root causes of our present unsustainability with greater sensitivity towards local issues**
of immense help to companies who wish to measure the impact of their interventions on the community.

However, such collaborations can only be successful when the company and the NGO have compatibility in goals and culture as the inherently asymmetric nature of the relationship may lead to friction and defeat of the very purpose of such partnerships. It is essential to have mutually accepted metrics to gauge the success of the relationship and its impact. Creating bottom-up information and knowledge repository of best practices, case studies, project replication, sustainability and advocacy studies are critical for a clear understanding on how to, where and how much to invest. This is where the role of organisations like Digital Empowerment Foundation (DEF) becomes significantly important. Digitising the ecosystem makes it easier for all stakeholders to learn from each other and scale up their efforts for greater impact; bringing in transformation at all levels.
THE ENGO CHALLENGE AWARDS SOUTH ASIA 2017

WINNERS
This category recognises initiatives that facilitate information flow and management of public schemes for citizen empowerment and good governance. The category also includes initiatives that generate employment and livelihood opportunities at all levels.

- FASAL (INDIA)
- Empowering handloom weavers of Varanasi (INDIA)
- ProtoVillage (INDIA)
Established in 1993, Tarun Chetna was formed by a group of youth focused on bringing about a change in the lives of the poorest, especially Muslims, Scheduled Caste and other backward communities. The organisation believes holistic change is possible through active participation of women and youth.

At present, the organisation is working with 73 panchayats of three districts — Pratapgarh, Jaunpur and Allahabad in Uttar Pradesh — where it is involved in youth, women & child development, community mobilisation, and local governance. In Pratapgarh, particularly, Tarun Chetna has been working with women from excluded communities, with a special focus on single women.

In 2012, the organisation launched its initiative- Farmers’ Action for Sustainable Agro-Based Livelihood (FASAL) to assist in making livelihood sustainable for 500 small and marginal women farmers of Pratapgarh, where agriculture is the main source of income. The project was designed to enhance the crop productivity by 20-25 per cent by eliminating any outdated or detrimental agricultural practice adopted by farmers. This project was initially implemented in two gram panchayats of Patti block in Pratapgarh district; and usar (saline soil) was reclaimed through improved methodologies for farming. The initiative is aimed at uplifting the socio-economic status of farmers, giving them dignified life, and discouraging them from migrating to cities. In 2015, the second phase of Fasal was initiated under the name Sujalam Sufalam. It benefitted 278 farmers.

As a holistic project, the initiative has improved the quality of soil across 107 acres of land, resulting in a 25 per cent increase in productivity and 30 per cent increase in earnings, benefitting more than 2000 farmer families directly. Tarun Chetna has also initiated a group borewell intervention that united small and marginal farmers and not only increased the irrigated area but also reduced excessive consumption/wastage of water.

The project is designed to enhance the crop productivity by 20-25% eliminating the outdated traditional agricultural practices adopted by the farmers.
Banaras Bunkar Samiti (BBS) provides livelihood opportunities to Varanasi’s handloom weavers and their families. It is also involved in advocacy and lobbying efforts to ensure weavers receive their social and legal entitlements. The organisation fights against fake and powerloom fabrics that are sold in the market under the name of handloom Banarasi for much cheaper, affecting the livelihood of thousands of handloom weavers and embroidery artistes.

Banaras Bunkar Samiti, a registered proprietor of GI-registered intellectual property right product ‘Banaras Brocades and Sarees’, provides weavers with raw material, design and technical support.

For the last 12 years, BBS has also been engaged in micro credit activities through self-help groups (SHGs) in the blocks of Chiraigaon, Kashi Vidyapeeth and Cholapur in Varanasi districts. Over the years, BBS has been successful in highlighting weavers’ issues globally and building awareness and sensitisation among weavers about the various government schemes that are available for them. It also provides assistance in the areas of market linkages, credit facilities and solar energy support for households.

At present, BBS facilitates 110 SHG’s with 2,050 members — 1,450 of them are women — that are active across 45 villages where there is a large population of Dalits, Other Backward Classes and other minority communities. BBS feels economic empowerment of weavers can ensure political and social rights for individuals in a dignified and systematic manner.

BBS facilitates 110 SHG’s with 2,050 members — 1,450 of them are women — that are active across 45 villages where there is a large population of Dalits, Other Backward Classes and other minority communities.
ProtoVillage was founded in August 2010 in an effort to co-create the prototype of a resilient rural community in a remote village called Tekulodu. Tekulodu is the second driest and one of the poorest districts (Anantapur district, Andhra Pradesh) of India where even subsistence farming is on the edge of collapse.

Based on the insights from Kalyan Akkipeddi’s two-and-a-half-year journey through rural India, the initiative is inspired by the fundamental principles advocated by Mahatma Gandhi – Be the change you wish to see. Spread across 12.5 acres of barrenness, ProtoVillage is inching towards being a centre for learning, practice and dissemination of knowledge. A 1095-day project, ProtoVillage was initiated with the intention to transform a remote village cluster into the prototype of an adequate, sustainable and replicable village cluster, where inhabitants are directly involved in the thinking and making of the village.

ProtoVillage is a rare initiative where a role-model resilient rural community has been built by the villagers themselves. The design of the community is based on three building blocks — self-reliance, interdependence, and deep respect for soil, air & water.

Together, the community has built a village from scratch — using naturally available resources — on an absolutely dry and barren patch of land, harvested 2 crore litres of rainwater, introduced farmer-friendly methods of agriculture, created 8 inch of fertile soil and enabled access to the market for farm produce. Next on agenda is to launch the prototype of a rural entrepreneurship eco-system called Graamam (Graameen Aarthik Mandali), a Gandhian trade model of contemporary design.

**INITIATIVE**
ProtoVillage

**URL**
www.protovillage.org

**COUNTRY**
India

**LANGUAGE**
Telugu & English

**EMAIL**
kalyanakkipeddi@gmail.com
This category invites all grassroots organisations that are doing exceptional work using ICT tools, including social media platforms, e-commerce initiatives, media & apps, crowd funding & crowdsourcing platforms. The category also includes initiatives that are empowering communities by generating e-content in various formats for information dissemination.

- HelpAge SOS App-INDIA
- SWECHHA– INDIA
- Salaam Shakti by Salaam Namaste Community Radio [A Unit Of IMS Noida]-INDIA
HelpAge India works with and for disadvantaged senior citizens of the country.

Traditionally, the focus of the organisation was to improve the quality of life of senior citizens, primarily in the rural areas, through its welfare projects that enabled access to free ration, free consultations, free medicines and free cataract surgeries. Later, it began to slowly spread its wings and began focusing on long-term sustainable goals through livelihood projects. Now, HelpAge India is increasing its focus on the concerns of urban elderly population as well, having realised that even relatively economically advantaged senior citizens face emotional and physical problems. With the same in mind, the organisation has launched HelpAge SOS App for the safety and rights of senior citizens.

The primary function of the app is to provide a one-click emergency service (for abuse, accident and rescue) to senior citizens in need. The easy-to-use app is designed to allow emergency access to HelpAge India helplines across India to both senior citizens and sympathetic youth. The secondary function of the app is to provide senior citizens with an information kit on rights & entitlements, health, financial planning, will & legacies, active ageing and tackling abuse. The third feature provides real-time GPS enabled information on retail outlets that provide discounts on medicine to senior citizens who are members of the HelpAge AdvantAge Card.
Services Bank serves as a one-stop Web portal for all those who care for CwC. It provides information on services such as occupational therapy, psychology, psychiatry, speech & hearing therapy, special education, physiotherapy, vocational therapy, counselling, residential care, lawyers, special schools, and hospitals. Further, the portal also contains information related to employment, housing, support groups and state support which CwCs often look out for to live a meaningful life.

By taking a digital route, Swechha is utilising the democratising and disseminating capabilities of the Internet to enable and empower Caregivers of CwC. It responds to the needs of caregivers for information and reduces the gap between the caregivers and service providers, thus helping to build a more inclusive society for everyone.

A
mrit Foundation of India (Amrit) is a non-government organisation devoted to the cause of enablement and empowerment. The organisation aims to provide a platform for those who are marginalised by intellectual and developmental challenges, giving them equal opportunities through specialised services. Amrit is committed to provide key information on four intellectual challenges including advice for caregivers on how to support a child through various stages of life.

Swechha, an initiative of Amrit Foundation of India, puts decision-making in the hands of caregivers and parents of Children with Challenges (CwC).

Amrit's website and, in particular, its

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PROMOTING THE ENTREPRENEURSHIP SKILLS IN WOMEN THROUGH A RADIO PROGRAMME

SALAAM NAMASTE COMMUNITY RADIO

Salaam Namaste is the first community radio station of Noida that came into existence with a keen sense of dedication to the communities living in and around the region. It aims to create history by becoming an organ of mass media with constructive intervention of aware and informed citizens.

The prime objective of Salaam Namaste is to educate people, create awareness among them through its well-conceived interactive programmes and contribute to the creation of a better ambience all around.

Meanwhile, Salaam Shakti, an initiative of Salaam Namaste, brings those women on board who work from their home on a small scale and are trying to shape their business or work skills. This radio programme acts as a platform to showcase the skills of these women and help them to create a brand name for themselves through advertising and networking opportunities. The radio takes various initiatives to bring more and more women on board in an effort to empower them. It even organises fairs and Shakti Haats where these women can exhibit their work and gain benefits from direct selling.

Today, the initiative has helped build a network of 100 - 150 Shakties (women) who are associated with the programme and are seeking to change their identity with their skills and be acknowledged for it. From a housewife to an entrepreneur — the transformation this initiative has brought in the lives of over a hundred women is tremendous and worth acknowledging.

Salaam Shakti, in a nutshell, is an initiative to showcase and promote the entrepreneurial skills in women to support them to become empowered.

Today, the initiative has helped build a network of 100 - 150 Shakties (women) who are associated with the programme and are seeking to change their identity with their skills and be acknowledged for it.
This category calls out to all the initiatives that are working towards making learning and education, innovative and accessible for everybody. The category also supports the initiatives that foster global collaboration in science, provide measures to promote science, and demonstrate results and add value to society.

- Computer Education through various modes-INDIA
- SMS Story-INDIA
Computer Shiksha is a Gurgaon-based NGO that is working towards computer literacy among the underprivileged. Through the organisation’s e-learning model, it enables a school to deliver computer education using especially developed Self-Learning Videos that act as trainers. The support provided by the organisation includes computers, their maintenance, self-learning videos, teachers’ manuals, training, online surveillance for classes, Internet connectivity, examinations and certificates. The organisation assists to create an enabling ecosystem at schools that delivers computer education through quality infrastructure and trained facilitators.

In the span of six months since the launch of the second phase of this model, seven fully operational schools have been added, delivering computer education to additional 683 students.

The previous phase of the model targeted a mix of primary, middle and secondary schools; eventually expanding to learning centres that were especially set up through partnerships with various organisations namely Mahila Chetna Kendra, Prayas Observational Home, and Society for Promotion of Youth & Masses.

The mission of the organisation lies in its commitment and passion to provide computer knowledge and training to people who can use their newly acquired skills for the betterment of their lives in every possible way. Computer Shiksha’s strength as an organisation lies in its ability to manage people, processes and technology.

The organisation assists to create an enabling ecosystem at schools that delivers computer education through quality infrastructure and trained facilitators.

INITIATIVE
Computer Education through various modes

URL
www.computershiksha.org

LANGUAGE
Hindi, Telugu, and Marathi

COUNTRY
INDIA

EMAIL
manmohan.thandi@computershiksha.org
VSO India Trust is an Indian development organisation committed to addressing issues of poverty and inequality. The organisation aims to facilitate the participation of young people in development; specifically to develop scalable and sustainable social innovations to overcome challenges that hamper equitable access to quality education (particularly for girls) and economic self-sufficiency and resilience (particularly for women).

VSO SMS Story is an innovative project that uses mobile technology to strengthen the capacity of teachers to teach English to children in hard-to-reach areas, thereby significantly improving children’s reading abilities. The SMS-based methodology provides phonics-based illustrative as well as lesson plans to enable the teachers to make learning interesting and participatory. As a result of increased interest and participation, a higher learning outcome is observed which leads to lower dropout rates.

As part of the SMS Story programme, village-based educators receive teaching & learning material and short curriculum on their mobile phones. The teachers are then trained to use the mobile phone, posters and flashcards, which are provided to them for every day classroom interaction. Activity-based teaching-learning methodology is promoted by the community volunteers to encourage active class participation. SMS Story supports teachers to provide the foundational English language skills that allow children to thrive in later grades.

By improving reading abilities of children by 30 per cent at a cost of less than a dollar per child, SMS Story is showing what low-cost, scalable impact in education looks like. In India, the initiative has already touched the lives and improved the English reading abilities of thousands of children in Rajasthan, Jharkhand and Delhi. The proven simplicity, cost effectiveness and robustness of the model have the potential to reach millions of children across India.

As part of the SMS Story programme, village-based educators receive teaching & learning material and short curriculum on their mobile phones.
To tap the power of user driven publishing through the Internet and social media, DEF launched the Citizen Media Network (CMN) which aims at nurturing Citizen Journalism in India and South Asia.

www.citizenmedianetwork.org
• Tales of the Tribes - INDIA

This category welcomes initiatives that are working towards preservation and promotion of all forms of art and culture. It also invites initiatives that assist development of diverse repositories of knowledge of historical and cultural value.
Adivasi Arts Trust is an organisation that promotes awareness of Indian tribal culture and works with tribes to make their art more accessible to the world through various digital media projects.

The forces of global expansion have accelerated the spread of commercial entertainment media into the peripheral regions of India. While indigenous communities have been represented by outsiders since colonial times, they have no representation of their own in the medium of animation. As a consequence, young indigenous people are growing up with entertainment media that has no cultural relevance to them. It is challenging their identities and widening the gap between indigenous art, culture & heritage individuals and their cultural heritage.

Adivasi Arts Trust promotes animation as a medium to narrate indigenous folktales and reconnect young indigenous audiences to their traditional roots. The organisation has produced a collection of short animation films called Tales of the Tribes through a participatory film-making approach that presents case studies of collaborations between indigenous artists and storytellers from selected communities.

This project reflects the various possibilities available for experimentation with local content and art forms, which can be powerful to reconnect the young generation with traditional knowledge. On the other hand, young Indian animators, too, appreciate opportunities to work with indigenous content and folk art, thus amplifying the voices of indigenous young people in India who wish to tell their own stories.

**INITIATIVE**
Tales of the Tribes

**URL**
www.adivasiarttrust.org

**COUNTRY**
INDIA

**LANGUAGE**
English

**EMAIL**
tarapurnima1@gmail.com
This category honours initiatives that promote innovation and infrastructure development and support creating entrepreneurship opportunities. It also invites initiatives that develop and promote business and promotional activities, marketing and awareness programmes.

- “Support To Artisans” - Skill training to Traditional Artisans – INDIA
- Afghan Development and Inspiration Bureau (ADIB) – AFGHANISTAN
- Bags of Hope – INDIA
Established in 1979, Gramin Jan Kalyan Parishad (GJKP), Muzaffarpur, aims to empower rural communities by fostering livelihood opportunities through skill development. From September 2010, GJKP has been promoting self-help groups among rural communities, targeting specific groups such as leather artisans in Muzaffarpur and Sheohar districts of Bihar.

The organisation has been instrumental in creating as many as 523 groups comprising about 5,000 artisans dealing in different kinds of products, including shoes, bags and belts. The organisation has also set up a Resource, Training, Design and Raw Material base centre in Muzaffarpur that is equipped with new technology and machinery for artisans to use and give the finishing touch to their products, making them market ready. GJKP also provides artisans with raw materials from Agra, Delhi and Kanpur that are not easily available in Bihar. Further, it has established a wholesale-cum-retail outlet in Muzaffarpur where the best quality products — chosen by a special committee — are sold.

The organisation also provides microfinance facility to artisans for entrepreneur development and organises awareness camps in artisan clusters to encourage thrift and credit among artisan communities, besides motivating branch managers and supporting staff of commercial and gramin banks to facilitate credit on easy terms and conditions, without any delay in processing of applications. The organisation also provides marketing support and publicity options to artisan communities by surveying consumption of finished goods.

Gramin Jan Kalyan Parishad has established a wholesale-cum-retail outlet in Muzaffarpur where the best quality products — chosen by a special committee — are sold.
The Afghan Development and Inspiration Bureau (ADIB) works towards encouraging women entrepreneurship and self-employment in Afghanistan. The organisation believes that women are an important part of overall social and economic development of a region; and thus aims to empower working women. ADIB brings micro enterprises, start-ups, employers and investors under one platform to set labour standards to develop self-employment and devise beneficial programmes.

ADIB strives to achieve its goal within its constituents and member states by promoting an economical structure between business women and local investors in formulating, and where appropriate, implementing the self-responsible mentality on social, economic, and many other issues.

The organisation accomplishes its work through three main bodies (international business empowerment organisations, private sectors, and local investors) for self-employment opportunities, economic development and girl child education. It is also supported by expert committees on matters such as vocational training, management development, occupational safety and health, industrial relations, education, and special problems of women and young business owners.

Working in one of the most difficult, and often dangerous, conditions in the world, ADIB focuses on holistic social development and believes social development is only possible by empowering local communities through access to education and opportunities. The organisation has also helped women with funding to start their own businesses (as banks hardly offer loans there), besides training and marketing expertise. They have also trained and educated more than 500 girls and boys; and provided them with basic skills, which would help them secure jobs to sustain themselves.

ADIB brings micro enterprises, start-ups, employers and investors under one platform to set labour standards to develop self-employment

INITIATIVE
Women Entrepreneurship and Self-employment

URL
www.adib.af

LANGUAGE
English, Persian

COUNTRY
Afghanistan

EMAIL
susan@adib.af
**VISHWAS- VISION FOR HEALTH, WELFARE AND SPECIAL NEEDS**

Vishwas is a non-profit organisation working in the field of disability and development in an effort to promote the rights and interests of the disadvantaged and the disabled people in partnership with all stakeholders including children, their families, their community and the government by building knowledge and capacities on inclusive practices. Vishwas covers an entire set of projects that carry forward and constantly reinforce its vision of inclusive education with exclusive attention. The organisation works with adults and children, in urban and rural areas, to build training programmes for a whole new generation of professionals and caregivers.

In the span of one month, Bags of Hope was able to build a team of 15 persons with disabilities who contributed in making products like torans, hangings and packaging of materials. So far, with the help of designers supported by the Indian National Trust for Art and Cultural Heritage (INTACH), 30 samples of bags, 15 torans and latkans have been designed.

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<td><a href="mailto:geetachaturvedi.vishwas@gmail.com">geetachaturvedi.vishwas@gmail.com</a></td>
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**Country**

India

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Vishwas in collaboration with Rtn Naqshband Institute for the Physically Challenged, a charitable trust. The project began in April 2015 with the objective to increase the opportunities of creating meaningful employment for persons with disabilities through a skill building programme.

Unlike traditional skill training activities, Vishwas set up an inclusive production place, producing high end marketable products. In the span of one month, Bags of Hope was able to build a team of 15 persons with disabilities who contributed in making products like torans, hangings and packaging of materials.
This category welcomes projects and initiatives that aim at resolving individuals and public health issues, thereby creating an established healthcare system. Nominations may include applications that enable delivery of healthcare and health services, reduces child mortality rate and promotes general well-being of the people.

- TB Control Program Mobile Service Units (MSUs)- PAKISTAN
- Child Participation in Sanitation and Hygiene- INDIA
- Drop-in-centre, VCTC (Voluntary Counselling and testing) and RISE program (Evidence based drugs and HIV prevention)- MALDIVES
HAPE is a registered non-governmental organisation that aims primarily at serving humanity, irrespective of their age, gender, race, nationality or membership to a particular social/political group and/or any other affiliation or segmentation, thereby fostering a society that respects human rights above all and treats all individuals equal with respect, dignity and equality.

The organisation intends to render services mainly in social development sector in the field of relief assistance, livelihood provision, health, education, capacity building and knowledge sharing. HAPE utilises an ICT Centre for community and social development as mobile technology initiatives provide greater opportunities as physical access to mobile phones is obviously much greater compared to computers and other less readily available technologies.

With rapid mobile phone penetration in many areas of the globe and growing mobile network coverage, access is increasingly assured. The Information Centre (IC), thus, exclusively works on the issues of people’s knowledge about polio and EPI to provide accurate and traditional information. The organisation also works to sensitise and make people aware — besides building the responsibility among community members — through SMS alerts in local languages.

District Health Department supports in data collation of Mobile Numbers in selected area. The project highlights the usage of the mobile/handheld device to alert, sensitise, and mobilise community users, health department workers and others about anti Polio campaign and E.P.I through the use of SMS. This project aims to improve the responsiveness of the District Health Department for better delivery of services for Anti Polio Campaign & E.P.I in the rural areas. This initiative will sensitise people to avail the facility during campaigns, community workers will be encouraged to actively participate in campaigns through short messages specially prepared for this purpose.

The project highlights the usage of the mobile/handheld device to alert, sensitise, and mobilise community users, health department workers and others about anti Polio campaign and E.P.I through the use of SMS

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<td><a href="mailto:kk_ikram@yahoo.com">kk_ikram@yahoo.com</a>, <a href="mailto:hape.org@gmail.com">hape.org@gmail.com</a></td>
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Harvesting the energy of children to create awareness on sanitation & hygiene

The Mountain Children’s Foundation (MCF) works towards helping children become agents for change and development in their communities. MCF has been working in the mountain state of Uttarakhand since 2002. Its ‘Child Participation in Sanitation & Hygiene’ programme demonstrates how children can move their communities forward.

In 2012, MCF partnered with CRY to build awareness about hygiene, sanitation and nutrition in 16 villages of the state, reaching out to more than 1,500 children and their families. Among the several achievements of the projects, the targeted children advocated for and persuaded their parents and community members to build 210 toilets and place 1,124 dustbins/garbage receptacles in their community areas even though the programme did not provide funds for the same and the cost had to be borne by the community. More importantly, significant changes in community’s attitudes and practices have been observed when it comes to hygiene and sanitation as well as the role of children as agents for change. Further, the five-year campaign created dramatic progress in improving birth registration rates, civic engagement and tree plantations — the latter two especially driven by children.

MCF carried out this programme by facilitating the formation of Bal Sangathan or children’s group in each of the villages it was working in. Through these groups, MCF could work collectively to identify and address problems in the communities. After learning about the importance of hygiene and sanitation, the children even conducted a ‘healthy home survey’ across 16 villages, to speak to families about why certain practices and habits are considered “healthy” and others are not.

The purpose of this survey was to promote greater understanding of hygiene and sanitation in the villages. The survey responses, when viewed over multiple years, demonstrate a measurable change in people’s behaviour as a result of this campaign. And the children serve as the “conscience” of the community, constantly reminding and urging their elders to keep the village clean and strive for other improvements in their respective villages.

Children advocated for & persuaded their parents & community members to build 210 toilets & place 1,124 dustbins/garbage receptacles in their community areas

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| COUNTRY | |
|---------||
| India   | |
Established in 2005, with a vision and mission of building a drug-free Maldives, Journey thrives to provide necessary support to active and recovering drug users to help them come out from their addiction and lead a productive life.

These services are provided through the drop-in-centres of Journey, which also works towards skill development and enhancement of youth and their parents through an evidence-based programme called RISE to prevent drug addiction at a young age.

The drop-in-centre of Journey provides a safe environment for the vulnerable drug-using population, both men and women. Through these centres, Journey provides free-of-cost counselling for youth and their families, educational and skill building sessions, access to the Internet and entertainment, HIV testing, and referral to detox or rehabilitation facilities.

The RISE programme, meanwhile, conducts key stakeholder workshops in the island for sensitising opinion leaders; parent group trainings for encouraging good parenting and early interventions; and youth group education trainings for outreach and skill development of the young population of Maldives. Further, Journey organises youth empowerment trainings, workshops and lectures in colleges, besides in-house trainings, to help youth access opportunities to participate in at national and international platforms.

Journey, through its relentless advocacy efforts, has impacted the society in changing youth’s perception towards drug addiction and has also been successful in bringing significant changes in the Drug Act of Maldives.

**The drop-in-centre of Journey provides a safe environment for the vulnerable drug-using population, both men and women**

**INITIATIVE**
Drop-in-centre, VCTC (Voluntary Counselling and testing) and RISE program (Evidence based drugs and HIV prevention)

**URL**
www.journey.org.mv

**COUNTRY**
Maldives

**LANGUAGE**
English

**EMAIL**
journey.org.mv@gmail.com, info@journey.org.mv@gmail.com
 CATEGORY

ENABLEMENT & EMPOWERMENT
Gender equality | Senior Citizens | Women Empowerment | Differently Abled | Inclusion

- MISSION JAGRITI – (Capability Building of Adolescent girls on Personal Safety, Women Empowerment & Networking)- INDIA
- Mainstreaming the Differently Abled – Sarthak Educational Trust– INDIA
- Shakti Samuha- NEPAL
- Anti-Human Trafficking, Women Safe Haven, 3 Angels Community Radio 94.6 MHz, ST.3 Angels Mission School, 3 Angels Children Home, Prison and Community- NEPAL

This category encourages initiatives towards women empowerment, child labour and trafficking, address gender bias and disability issues. Also initiatives supporting experiential learning and development for senior citizens are encouraged.
PraveenLata Sansthan works towards helping underprivileged sections of the society to ensure that no human being is deprived of his or her basic needs due to poverty. The organisation also supports and nurtures talents.

Mission Jagriti was initiated by PraveenLata Sansthan in 2013 with an aim to create a secure, safe and reliable environment for every girl child and woman to grow, develop and survive with dignity — without any discrimination. The overall objective of the initiative was to encourage capacity building of adolescent girls and women on personal safety, women empowerment and networking through workshops, road shows and activities educating them on the forms of abuse, negligence, exploitation and how to overcome it. The initiative also works towards making girls and women understand their rights, empowering them through self-defence training programmes, and connecting them to legal systems helplines such as 1098 and 1091, among others.

It has also introduced Jagriti Sexual Harassment Committee in schools, communities and corporates to ensure girls and women can access counselling on one to one basis from professional psychiatrists, psychologists and councillors. The initiative not only creates awareness but also motivates girls and women to report issues.

Till date, more than 17,000 adolescent girls and women have been educated on personal safety; and around 1.5 lakh people from various communities have been made aware about their rights through street plays, role plays roadshows and rallies, among other activities.

Till date, more than 17,000 adolescent girls and women have been educated on personal safety; and around 1.5 lakh people from various communities have been made aware about their rights
Sarthak Educational Trust has been geared towards inclusion of Persons with Disability (PwD) since 2004. To achieve its objective of bringing persons with disability into the mainstream, it works on life cycle approach to introduce early interventions, inclusive education, vocational skilling, placement support and advocacy activities to limit/curb disability.

Employability generation and enhancement for PwDs paves the way for mainstreaming PwDs. Therefore, vocational skilling and placement support is provided to persons with visual impairment, hearing impairment, orthopaedic handicap, and intellectual impairment. Under this initiative, vocational skilling is provided for customer handling and back-end jobs to PwDs based on candidate mapping for the duration of three months. Thereafter, placement support is provided in organised retail, IT-ITes, tourism & hospitality, manufacturing, healthcare, education, and e-Commerce sectors.

Sarthak Educational Trust is serving PwDs in 9 pan-Indian locations namely Delhi, Chandigarh, Gurgaon, Hyderabad, Pune, Mumbai, Jaipur, Lucknow and Ludhiana with the support of National Skill Development Corporation, Tech Mahindra Foundation, Capgemini, Microsoft, Hans Foundation, Powerlinks, Pankh Foundation, DLF Foundation and Team Computers.

With the support of different stakeholders and dedicated efforts of its team, Sarthak has successfully trained and placed 4,550 and 7,250 PwDs, respectively.

Further, inefficient education system for PwDs was observed to be another contributing variable to below average academic stature; and to overcome this concern, inclusive education activities were initiated to create a favourable environment from the very beginning.

Team sarthak has successfully trained and placed 4,550 and 7,250 PwDs, respectively.
EMPOWERING AND EXTENDING SUPPORT TO TRAFFICKING SURVIVORS

SHAKTI SAMUHA

Shakti Samuha is an organisation that has been established by trafficking survivors for trafficking survivors with a vision of providing a dignified life to them through economic and social empowerment. It also works to protect and ensure the rights of the survivors through various awareness initiatives.

With the motto to “Convert our tears into power”, the Nepal-based organisation focuses on three key areas — capacity building (which also includes lobbying and advocacy), prevention and protection.

Over the years, the organisation has extended shelter support to 653 trafficking survivors. It runs 71 adolescent group (with 1,647 members), 21 trafficking survivors’ group (with 600 members) and two networks of women (with 22 members). Further, Shakti Samuha runs five shelter homes (two shelters in Kathmandu, a Women Rehabilitation Centre in Sindhupalchowk and an Emergency Shelter Home in Pokhara) for trafficking survivors, street children and girls who are high risk of trafficking, sexual exploitations and abuse.

The organisation has also established 12 Female and Child-Friendly Spaces (FCFS) in Nuwakot, Makwanpur and Sindhupalchowk districts of Nepal, besides five Temporary Learning Centres (TLC). Through these centres, Shakti Samuha is providing direct services i.e. information, psychosocial counselling, and kits to adolescent, pregnant and lactating women through support from different partners.

Shakti Samuha has been widely acclaimed for its vital contributions towards ending human trafficking on regional, national and international level by different organisations nationally and internationally and Ramon Magsaysay Award-2013 along with other significant acknowledgements.

Acknowledged by Ramon Magsaysay Award- 2013, Shakti Samuha runs 71 adolescent group (with 1,647 members), 21 trafficking survivors’ group (with 600 members) and two networks of women (with 22 members)

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<td><a href="http://www.shaktisamuha.org.np">www.shaktisamuha.org.np</a></td>
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<td><a href="mailto:sunita@shaktisamuha.org.np">sunita@shaktisamuha.org.np</a></td>
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Country: Nepal

Winners
3 ANGELS NEPAL

Angels Nepal (3AN) is an NGO founded in 2008 with the purpose to create a society free from human trafficking through a comprehensive approach towards targeted rescue, prevention and rehabilitation. The organisation is committed to make a difference in the lives of the most vulnerable women, orphan girls and victims of domestic violence who have been trafficked or are at risk of being trafficked.

3 Angels Nepal has been operating in seven monitoring booth stations at each cross-border transit point in India and Nepal for the direct interception and rescue. Rescued victims are first taken to a ‘Safe Home’ for mental, social and physical support. After successful completion of life skill training at the Safe Home, they are rehabilitated back into the community. The ultimate goal is to transform victims from ‘rescued’ to ‘rescuer’. So far, more than 700 individuals have been rescued and successfully reunited with their family and community.

Further, 3 Angels is involved in community awareness and education programmes for prevention of human trafficking. It uses the channel of Community Radio 94.6 to broadcast across the region and reach out to over 20 million people. Community development to alleviate poverty through microfinance programmes has been an additional tool that 3AN has adopted to economically strengthen vulnerable communities. It is also involved in providing quality education to rescued, orphan and other community children through its school in Pokhara. The aim is not only to educate but to break down caste barriers among children and give them a space to socialise and learn together.

So far, more than 700 individuals have been rescued and successfully reunited with their family and community.

INITIATIVE
Rescue, prevention and rehabilitation of Trafficking survivors

URL
www.3angelsnepal.com

COUNTRY
Nepal

LANGUAGE
English, Nepali

EMAIL
rajendra@3angelsnepal.com
Women weavers of Barpali clusters manually pull out Tasar yarn from the shells of Tasar silkworms after removing the larvae from the cocoon using fire.
This category welcomes initiatives that help farmers improve agricultural productivity, access to information on new technologies and best practices, basic financial services, new markets & market prices. Moreover, nominations are also accepted for those applications that seek to promote environmental awareness, support sustainable development, help counter natural disasters and work towards water & soil conservation.

- Improved Agriculture Practices - INDIA
- Environment protection - INDIA
Founded in the year 2009, Jan Nirman Kendra is a not-for-profit organisation with a mission to improve the quality of life of poor and marginalised people living in rural areas. The organisation's work focuses on three key areas — livelihood, health and education — for socially and economically backward communities.

Taking its mission forward, Jan Nirman Kendra (JNK) took its first step by forming farmer groups in order to institutionalise their efforts. Under this initiative, 100 farmer field schools were organised with membership of 4,000 small and marginalised farmers in Samastipur district. These group members are capacitated to go with the various agriculture based interventions in an organised manner on mutual support basis. Under another collective initiative, one farmer resource centre was established with the facility of small agriculture implements and technical support.

Scanty percolation of technologies and improved agricultural practices were identified as major challenges to be addressed in the area. JNK, in support with ITC, carried out field trials and introduced technologies to improve agriculture practices. A context specific package of agriculture practices (PoPs) has been devised on the basis of results from these demonstrations and in consultation with agriculture scientists and experts.

On the livelihood front, JNK has given impetus to agriculture-based livelihood and has worked extensively in Naxal affected regions. Some of its interventions include efforts to revive agriculture with support of SDTT, which has helped 2,000 families to increase their income by adopting modern agricultural practices. Likewise, the organisation's intervention on the health front is focused on preventive health care where the approach is to organise awareness drive to inculcate better hygiene practices.

Under this initiative, 100 farmer field schools were organised with membership of 4,000 small and marginalised farmers in Samastipur district

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Shyam Smriti Van Paryavaran Avam Jan Kalyan Samiti (SSVPAKS), a not-for-profit organisation, is devoted to forest conservation and tree plantation. This initiative was started to help village women who often had to walk five to eight kilometres to get firewood and fodder as their own village had only barren land.

Since 1975, after contemplating all the aspects of forest conservation and tree plantation, the organisation has been involved in planting trees across an area of 56 hectares. Over time, more than one lakh trees have been planted and continue to grow. The new forest not only increases the green cover but also provides fodder for cattle, food for wild animals and firewood for household chores, besides increasing oxygen levels in the environment. A rich forest cover is further effective in controlling landslides. Due to massive plantation drives, new natural water bodies have emerged in the region that provide water for drinking and irrigation. Special arrangement to store rainwater have also been made, which controls creates humidity and restricts spread of fire in villages.

Today, these mixed re-forested areas are providing burans flowers for juice, apples for jam, fruits for pickles, and natural ayurvedic medicines for rural women to generate self-employment.
THE ENGO CHALLENGE AWARDS SOUTH ASIA 2017

SPECIAL MENTIONS
GOVERNANCE & LIVELIHOOD

Public Administration | Entitlements | Employment

- Model District Program (MDP)
A n integrated development programme was launched by the Letz Dream Foundation in 2013 for the holistic development of villages in Alwar. The two-fold approach of the initiative was to collaborate with stakeholders and introduce best practices for livelihood.

These collaborations were with NGOs, CSR arms, local industries and government bodies to bring developmental efforts together to maximise their accessibility. Interventions in major livelihood sectors such as agriculture and diary have resulted in better productivity.

Along with farm inputs for vermi-compost and seeds, training was provided to farmers to enhance the output. System Root Intensification was introduced as a measure to maximise output from small farms. Horticulture was promoted to serve as a source of additional income through kitchen gardens. In dairy activities, increased awareness made veterinary services available through government schemes. Ajola beds to increase milk output were also introduced; and a milk collection centre was set up to sell milk produce to companies at an appropriate price.

The objective of the programme was to create a sustainable and replicable framework across various social and economic landscapes.

With Aajeevika Vikas Parishad (RGAVP), a public private partnership with the Rajasthan government, the model has been replicated in 10 districts with 42 cluster-level federations directly impacting 1,60,000 women farmers.

The model has been replicated in 10 districts with 42 cluster-level federations directly impacting 1,60,000 women farmers.
• Taaras-Enabling community engagement: a Swasti initiative
• Low cost, high quality primary healthcare at the doorstep of the poor rural community, through a chain of well-set up primary health centres
An app to ensure timely health service delivery to the marginalised

**A** community engagement app, Taaras enables and improves community engagement and service delivery to the most marginalised through better workflows and use of data. It helps to concurrently collect data, analyse and act, on the basis of the information collected.

This outreach solution for healthcare is being used in five states of India with multilingual content (English, Hindi, Kannada, Marathi, Tamil and Telugu) by 500 field workers, reaching 48 districts, 632 locations and 1,20,000 individuals.

The app is designed to facilitate dialogue by field workers on topics ranging from health, safety and finances to create reminders and alerts for follow-up; and allow decentralised analysis and decision making.

Developed under the Avahan III programme, Taaras aims at sustaining the impact of HIV prevention among those mostly at risk. The scale of the programme, being run in five south Indian states, required a technology solution to drive processes at the field level and enable data use in a ground-up approach. The Web and mobile application simplify the work being done at the field level and enable better information and service delivery. In the process of interaction, data collected through simple check boxes in the app allow for dashboards to be generated, which inform and help the outreach staff to decide their focus and work plan while also enabling the district, state and programme teams to determine what is going well and what needs to be changed.

**This outreach solution for healthcare is being used in five states of India with multilingual content by 500 field workers, reaching 48 districts, 632 locations and 1,20,000 individuals.**

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**INITIATIVE**
Taaras - Enabling community engagement

**URL**
www.swasti.org

**LANGUAGE**
English, Telugu, Hindi, Tamil, Kannada

**COUNTRY**
India

**EMAIL**
shama@swasti.org
Rural Health Care Foundation (RHCF) is an organisation striving to address the gap in the availability of low-cost primary health care in remote, rural areas of India. The goal of RHCF is to set up a chain of primary health centres (PHCs) in the remotest areas of the country, providing OPD services and free medication to the low income, hard to reach population in India. Each centre comprises four departments – general medicine, homoeopathy, dental and eye care — and every department has its own qualified doctor who ensures basic medical care, dental treatment, eye check-up, refraction and free medicines at a consultation cost of Rs 60.

The organisation also distributes spectacles at a significantly subsidised rate; and facilitates free or subsidised cataract surgeries and pterygium surgeries in association with renowned hospitals and clinics. At present, there are 13 PHCs spread across six districts of West Bengal, including Kolkata, linked to this initiative. The sustenance of each centre is directly proportional to the patients’ footfall, which upon achieving 4,000 patients per month, reaches a break-even point and becomes self-sustainable.

By September 2016, 14,06,349 patients had been treated, 9,196 eye surgeries had been carried out and 411 cleft lip surgeries (for children) had been performed free of cost. RHCF’s self-sustainable service delivery model is extremely cost effective, and has also successfully made it to the Harvard Business School as a model case study.

By September 2016, 14,06,349 patients had been treated, 9,196 eye surgeries had been carried out and 411 cleft lip surgeries (for children) had been performed free of cost.
.NGO for Nonprofits

To make NGOs digitally empowered along with making them trusted and validated globally, a new top level domain was launched exclusively for non profits. With the launch of this revolutionary tool, we are excited to get all our network organizations on .NGO domain to gain Global trust and Visibility. .NGO is not just a domain; it is the future Currency for NGOs to earn the reputation of a Validated NGO in the ever crowded digital space.
CATEGOR_Y

ENABLEMENT & EMPOWERMENT
Gender equality | Senior Citizens | Women Empowerment | Differently Abled | Inclusion

• Youth Voice
The youth community makes up half of the world’s population. With a view to create worldwide awareness about this youth community and to ensure youth participation in development programmes, the UN General Assembly on November 3, 1978 — according to its resolution no. 33/7 — declared the years 1981-1990 as Youth Decade and 1985 as the International Youth Year. Being inspired by the spirit of International Youth Year, some socially conscious youth of Sitakund Upazilla under Chittagong district of Bangladesh began to motivate and organise the youth community to establish a development organisation. This way, by active initiation of socially conscious youth, a social development organisation called Young Power in Social Action (YPSA) was established on May 20, 1985, and it began its course of participation in the development process.

YPSA is a social development organisation driven by youth to promote the participation of youth in development programmes. To achieve its vision, the organisation engages with the private sector to increase access and use of injectables and LARCs services, besides promoting smoke-free local government and public spaces in Bangladesh. It also involves youth in micro-finance and micro-enterprise programmes. Further, the organisation works towards mainstreaming the children of street-based sex workers through integrated education programmes and providing equal employment or business opportunities for youth with disability through ICT-based capacity building.

The organisation works towards mainstreaming the children of street-based sex workers through integrated education programmes

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Enabling the Enablers | 67
CATEGOR Y

GOVERNANCE & LIVELIHOOD
Public Administration | Entitlements | Employment

- ICT Based Resource Centre for women empowerment
- Enhancing Livelihood Situation of Small & Marginal Farmers living in flood prone areas of eastern U.P.
- A Society where the poor and underprivileged will be free from any kind of exploitation and can live with dignity and prosperity
- Vision of transparency for achieving better accountable governance
INTRODUCING DIGITAL LITERACY TO THE RURAL WOMEN

SAI INSTITUTE OF RURAL DEVELOPMENT (SIRD)

Sai Institute of Rural Development (SIRD) derives spirit from Gandhi ji's ardent advocacy of village reconstruction. The organisation works to alleviate the present condition of rural people by way of eradicating poverty, unemployment, exploitation and illiteracy; and to facilitate the rural development efforts with emphasis and focus on improving knowledge and skills of the rural poor.

The initiative of the organisation involves dissemination of CHIC-CAD software developed by Media Lab Asia (MLA), small video films developed in local language by MLA for health awareness campaign and computer literacy programmes for digital literacy among women of Lallapura area. This initiative uses ICT as a medium to make a difference in the Lallapura society at large.

The programme targeted women in the minority village of Lallapura. However, the participation of most women was not supported by their families and so the staff and volunteers of SIRD had to mobilise the community through a door-to-door campaign. Madarsas, too, were targeted in this mobilisation drive to get more support from the community. Meanwhile, widespread illiteracy among women was tackled with basic computer literacy training prior to their exposure to CHIC CAD training.

The initiative of the organisation involves dissemination of CHIC-CAD software developed by Media Lab Asia (MLA), small video films developed in local language by MLA for health awareness campaign and computer literacy programmes for digital literacy among women of Lallapura area.

INITIATIVE
ICT Based Resource Centre for women empowerment

URL
www.sirdvaranasi.org

LANGUAGE
Hindi and English

EMAIL
sird_up@yahoo.in, director@sirdvaranasi.org

COUNTRY
India

Country
India
Flood is a recurring disaster for eastern Uttar Pradesh. About 80 per cent of the region’s community is dependent on farming but paddy crop is always at risk due to frequent flood disasters. Frequent losses, overburdened debt and input cost create apathy among farmers and affect their livelihood.

To help farmers overcome this crisis, Gautam Buddha Jagriti Society introduced a farming model to save the paddy [kharif] crop from flood disasters and increase farmers’ income by almost three times.

The key objectives were to reduce input cost in agriculture to make small farms economically viable; to strengthen adaptive capacities of people for coping with risk and eco-stressed situation of floods; to forge linkages with relevant government programmes and influence the system in favour of small and marginal farmers. Crop cycle has also been improved through participatory process and controlled demonstration. Now, the farmers are adopting three cropping system by using pre-flood, post-flood and peace time farming.

Reduced risk of floods, food security for 365 days and good income for farmer families have been some of the outcomes of this initiative, which is widely followed by farmers living around the river basin.

**The key objectives were to reduce input cost in agriculture to make small farms economically viable**
Lok Kala Bikas Kendra (LKBK), a not-for-profit organisation, was established in 1988 with a vision to create a society where underprivileged are free from all forms of exploitation and can live with dignity and prosperity.

The aim of the organisation is to improve the quality of life of the poor and otherwise underprivileged, especially women and children, through promotion and development of indigenous knowledge and skill for best utilisation of resources.

The organisation had initially started its works in Sarsara village by promoting traditional folk art culture. Gradually, it was realised that the magnitude of issues like livelihood insecurity, gender discrimination and health was much higher, and a reason for the community’s continued suffering. This pushed LKBK to work with local communities on these issues and collaborate with other likeminded organisation/institutions.

Most of the activities of LKBK are directed towards facilitating the empowerment of rural poor and marginalised tribal or other backward sections of the society. This empowerment was carried out through capacity building, promotion of women SHGs, training & orientation, livelihood finance & micro finance, and by developing alternate leadership among the poor to enable them to participate in the mainstream development.

Further, the organisation has taken sincere efforts in initiating dialogue, organising issue-based focused discussions or meetings, training programmes and workshops on various socio-economic issues.

So far, the organisation has promoted and nurtured as many as 235 SHGs and three persons have been assisted to own and govern self-help co-operative in the two blocks of Boudh District.

So far, the organisation has promoted and nurtured as many as 235 SHGs and three persons have been assisted to own and govern self-help co-operative in the two blocks of Boudh District.
SPREADING AWARENESS ON THE USE OF RIGHT TO INFORMATION

MAHITI ADHIKAR MANCH

Started in January 2006, Mahiti Adhikar Manch (MAM) is a group of active users of the Right to Information (RTI) Act with a vision to improve governance by bringing in more accountability and transparency in the system.

MAM plays a special role in interacting with the government authorities on behalf of the RTI community to improve service delivery and enable proper implementation of the RTI Act.

The members of the organisation are on the RTI Technical Advisory Committee of the Municipal Corporation of Greater Mumbai, which was started through MAM’s persistent follow ups. This committee meets regularly and ensures that relevant information is pro-actively published on its website so that citizens can access it. It also takes up issues that are hampering good governance and tries to improve upon them.

MAM believes in empowering people and has trained many individuals to run RTI Clinics in the city of Mumbai. Further, a weekly ‘Rights Empowerment Centre’ is set up to guide citizens on all issues of governance and provide them with tools that could help them resolve these for better governance. The organisation has pioneered the use of RTI for carrying out social audits in urban areas; and is successfully mobilising citizens to form Social Audit Local Teams (SALT) to conduct social audit of work done by public authorities and hold JanSunvai (public hearing).

MAM is also taking good governance to people’s doorsteps through its Empowerment Van that creates awareness about various empowering tools and encourages people to use these to establish about better living environment.

MAM plays a special role in interacting with the government authorities on behalf of the RTI community to improve service delivery and enable proper implementation of the RTI Act

INITIATIVE
Vision of transparency for achieving better accountable governance

URL
www.mahitiadhikarmanch.ngo

COUNTRY
India

LANGUAGE
English, Marathi, Hindi, Kannada

EMAIL
mahitiadhikarmanch@gmail.com
INOMY is a Media and Technology company providing services like e-content, e-learning, Documentary Film Making, Web and Online Software Development, Web Designing, Designing, Printing and content development at various levels. It was formed in 1999 to focus on the emerging new economy, information economy, and knowledge society.
CATEGORY

DIGITAL EMPOWERMENT & TOOLS
ICT | Social Media | Web & Internet | Crowdsourcing | Radio & Broadcasting

- iSEWA
- Food4Thought Foundation- TRACKER
- Humans of Pakistan
- With you, she can
- Mission for Anath Development & Welfare Society
- Knowledge Management System (KMS)
- Longest Mobile Chain in the World (Guinness World Record)
Project iSEWA has been initiated to map essential service providers in the city so that they can be easily accessed by residents for the services they provide. This is a project aimed at providing better access to essential services for residents of a city by means of a direct dial-in-iSewa facility to bridge the gap in the society.

Through iSewa, all essential services have become accessible for residents who can now access these at their doorsteps by simply making a phone call or visiting their mobile app. The mobile app iSEWA has been designed in such a manner that an open community refers others to a trusted network of essential service providers.

Once all essential service providers are identified and referred, the initiative aims to form respective groups of these service providers and impart basic skill training in association with the government so that they can enhance their skills and provide better services to the residents. Since the database is being shared on an open platform, a larger group of people can utilise their services, which in turn shall contribute in enhancing the service providers’ daily income.

With the intention to make service providers financially literate, iSEWA has been developed as an easy-to-use app, which can be downloaded on an Android as well as an iOS mobile phone.

The project aims at providing better access to essential services for residents of a city by means of a direct dial-in-iSewa facility

**INITIATIVE**

iSEWA

**URL**

www.patialafoundation.org

**COUNTRY**

India

**LANGUAGE**

English

**EMAIL**

countryfoundation@gmail.com
Food 4 Thought Foundation is a social enterprise established in 2015, with a firm belief in ‘Connecting Idle Books to Hungry Minds’.

The organisation that builds libraries in schools, hospitals, parks, community centres has successfully collected 20,430 books from 81 contributors.

The TRACKER is an online mechanism that enables book contributors to track their contributions on real-time basis — through a unique user ID and password — not only in terms of location of the book and the library where it was sent to but also receive updates on who the current reader is and how many readers have read the book.

**Tracker is a unique concept designed to ensure transparency and a connection between a book contributor and a book reader**

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Humans of Pakistan (HOP) is not just a photo blog, it’s a platform which connects people from all across the world. Stories across Pakistan have been collected and many people who need financial or physical aid have been identified and helped.

The platform has shared several stories on its blog and launched crowdfunding campaigns to meet their needs. It has helped thousands of families from underprivileged areas of Pakistan by connecting them with the rest of the world. Its major projects focus on community development, livelihood development and micro-loans for sustainable development. In this way, HOP has become a bridge for the local community and the outside world.

HOP was started with the realisation that an average Pakistani has so much to tell about their country, their lives, and their adventures. All they need is a platform through which they can tell the world that there is more to them than portrayed in media. Therefore, this platform gave them an opportunity to share their stories and help change the perception of Pakistan around the globe.

The blog has become extremely popular in raising funds and awareness to help the underprivileged, especially orphans, widows and victims of flood and drought. The outcomes have never been a disappointment as the targets have always been easily achieved.

The blog has become extremely popular in raising funds and awareness to help the underprivileged.
The Child in Need Institute (CINI) seeks to improve mother and child health by tackling the vicious cycle of malnutrition and infection to address its root causes, such as poverty, powerlessness, low status of women, illiteracy, and inadequate health and nutrition practices.

CINI’s Peer Leader programme supports girls to overcome challenges that might otherwise prevent them from fully developing their potential. It helps adolescent girls break free and take flight. CINI trained 2016 GIRL Peer Leaders under the ‘With you, she can!’ programme that aims to build life skills and leadership among young women who would otherwise fall into the vicious cycle and forced to drop out of school and into child labour, early marriage or sex trafficking. Under the ‘With you, she can’ programme, it takes Rs. 100 to train one girl. And each donor is linked to a peer leader at a rural or urban school through whom the donor receives progress report for the next one year.

The initiative has helped increase awareness about nutritional requirements of women, and sexual and reproductive health practices. It has also improved confidence among adolescents with access to information, enabling them to voice their rights and fight against gender-based discrimination or crime against women.

**The initiative has helped increase awareness about nutritional requirements of women, and sexual and reproductive health practices**

---

**INITIATIVE**
With you, she can

**URL**
www.cini-india.ngo

**COUNTRY**
India

**LANGUAGE**
English

**EMAIL**
susanta@cinindia.org, cinicommunication@cinindia.org
Established in 2001, Mission for Anath Development and Welfare Society (MADWS) India aims to bind humanity in the love of God and make every citizen a good citizen of the nation.

It aims towards charitable education to the poor in the community to make their life sustainable.

The organisation believes that those who are left “anath” (orphan) are not those who are neglected by God but by human beings in the community due to the differences of caste, religion, sex or economic conditions. MADWS, thus, works with the vision to transform India in the areas of education, health, wealth and prosperity.

MADWS has three schools running under the initiative through which it provides regular charitable education to 250 poor children. Besides, 69 houses have been constructed for widows and those affected by flood in the community.
A DIGITAL SOLUTION OF DATA MANAGEMENT FOR CIVIL SOCIETIES

Set up in 2014, Centre for Youth (C4Y) strengthens civil societies through information technology, digital media and e-governance to effectively connect them with target audience, streamline their processes in disseminating information, improve their managing & monitoring of projects or programmes, provide them with brand positioning, and leverage social media to help them create maximum impact.

C4Y has developed a customised digital tool aimed at digitally empowering civil society processes. The tool is a Knowledge Management System (KMS), developed after an audit of IT needs and gaps of the larger civil society, customised to record collate and effectively utilise seminal data. KMS can be used to store, archive, retrieve and effectively use the organisation’s data, activities, events, projects, photos; and convert all data to PDF on the same platform. The Twelfth Five Year Plan (2012-2017) envisages better skilled and better equipped voluntary sector professionals, empowered to work towards a more inclusive and equitable social order. Aligning itself with this vision, the KMS aims to strengthen civil society processes and help it to implement its inclusive programmes in an integrated and impactful manner.

The KMS developed by C4Y is the only one of its kind in the field of digital empowerment of civil society processes and has become a complete package of digital solutions for the civil society. It provides them a one-stop platform to collect and maintain all their data on a software. It also allows them to easily and quickly access the data from any place, eliminating the need to carry print outs or brochure.

C4Y has developed a customised digital tool aimed at digitally empowering civil society processes. The tool is a Knowledge Management System (KMS)
A noble initiative launched by three young and highly enthusiastic students of management, Managers Without Borders – India (MWB) is a non-government organisation, founded in November 2014. Its main objective is to bridge the gap between various stakeholders in national building process by constructing dense network of students and professionals in the field of management by creating awareness among students with the help of industry professionals.

MWB is extensively using Internet tools and has already successfully executed an event called E3 (Employment, Economy, Energy) Summit which was organised at IBS – Hyderabad. MWB later launched E5 (Employment, Economy, Energy, Environment and Entrepreneurship) Summit, which was organised in September 2015.

The organisation had initiated an online social media campaign, #IPledgeToRecycle, to encourage people to take a selfie and tag five other friends while posting it on social media. The purpose of this campaign was to spread awareness about recycling; and encourage more and more people to take the pledge.

MWB has also held a Guinness World Record for the ‘Longest Mobile Chain’. Apart from this, the organisation works with government organisations like HMDA Clean Hussain Sagar Campaign Forum, Synergy, and Lee Shreyus Foundation.

MWB-India organisation had initiated an online social media campaign, #IPledgeToRecycle, to spread awareness about recycling

INITIATIVE
Longest Mobile Chain in the World (Guinness World Record)

URL
www.mwb-india.com/longest-mobile-chain

LANGUAGE
Telugu, English

COUNTRY
India

EMAIL
gandla.rakesh9@gmail.com, ceo@mwb-india.com
EDUCATION & LEARNING
Life Sciences | Capacity Building | Skill Development

- Good Education for all (100% Enrolment- 100% Pass in tenth class)
- Promotes new age communications tools and smart education solutions for all levels including students, teachers, trainers and people
- Free education to migrant labor children and government school free tuition
- Job Oriented Skill Training Program
- Balgurukul Project
- Integrated school
Education is the only way to change the mindset of people, remove ignorance, eliminate poverty, thus leading to the formation of a developed society.

Through the efforts of Pragathi Welfare Society, facilities have been improved in one high school and seven primary schools of Burgula gram panchayat in Ranga Reddy district of Telangana. Quality infrastructure has been created for nearly 1,000 students, providing them access to high standard classrooms, desks, chairs, ceiling fans and more.

A large outdoor stage and auditorium constructed provides space for extra-curricular activities. The students now have access to a science lab, computer lab and well-stocked library. They have toilets that they can use with dignity. The students have also been provided with footwear and bicycles. The quality of their mid-day meal has been improved. Teachers are encouraged to conduct supplementary classes and hold motivation camps for students. Sports equipment and dresses have also been provided. In addition, Swechha programmes are conducted, which provide awareness to adolescent girls on how to improve menstruation hygiene, personal hygiene, health and diet. Overall, Pragathi is working hard to improve the results of students.

The effort is being sustained through the team of dedicated workers on the ground and advisors outside the village for the last several years.
Founded in 1977 by Swami Manmathan, Shri Bhuvneshwari Mahila Ashram (SBMA) is an independent organisation that works with the people of the Himalayas. SBMA has adopted child-centred community development approach to implement its projects, especially for the development of children and women in rural area of the Uttarakhand.

Right to Quality Education is one of core themes of the organisation, for which SBMA has implemented the model school development programme with 300+ government schools. It focuses on improved children, community participation & school management, positive engagement of teacher and children in school activities. It also works towards improved pedagogy by the use of innovative age and grade specific teaching learning materials to promote activity-based learning and improvised child-friendly infrastructure facilities at school level.

The model school programme has also been linked with other initiatives of SBMA such as computer & digital education, science activity centres and water & sanitation interventions. The programme has benefitted more than 25,000 children and 63 government primary schools have been developed as per Multi-Grade & Multi-Level (MGML) methodology to promote children participation, community engagement, pedagogical improvement and infrastructure improvement in all the schools. Children's science activity centres are running in 40 secondary schools and are managed by children groups. Further, the programme has established 10 village knowledge centres and promoted computer skills with access to the Internet, thus linking rural communities with government services.

**SHRI BHUVNESHWARI MAHILA ASHRAM (SBMA)**

**INITIATIVE**
Promoting new age communication tools and smart education solutions for students, teachers, trainers and people

**URL**
www.sbmahimalaya.org

**COUNTRY**
India

**LANGUAGE**
Hindi & English

**EMAIL**
gopalthapliyal@sbmahimalaya.org, sbma@sbmahimalaya.org
According to the laws in India, education is free for children from the age of six to 14. Although in the last few decades, efforts to improve access to education for children has improved, the reality is that the quality of education is still very low because of the country’s magnitude and existing centralisation, in addition to corruption and economic interest in private education.

This lack of quality decreases the families’ confidence in education as a wind of change in their children’s lives and discourages children too.

Government educational centres are usually small and overcrowded with children with an askew teacher-student ratio. This issue is worse in primary schools. Further, after-school programmes with extracurricular lessons is a rising business in India, where children from private and concerted schools go. Children from government centres cannot access this type of support, mostly due to their families’ economical capacity.

Mera Parivar has, thus, started an education centre that provides primary class education to children of marginalised communities in the city of Gurgaon. Through this initiative, around 150 to 300 primary schoolchildren get daily school support and reinforcement while secondary schoolchildren receive English reinforcement lessons.
AJMAL FOUNDATION

Ajmal Foundation, since its inception, is working in the areas of skill development, training, women empowerment, health & hygiene, modern education, awareness generation, environmental awareness & promotion and computer literacy, among others.

Through its efforts, it is heading towards sustainable development of the society to transform it into a catalyst to uplift the downtrodden and disadvantageous sections and bring them into the mainstream, thus building a strong nation.

India is among the “young” countries of the world, with a large proportion of its workforce in the age group of 15-59 years. Generating employment is definitely a challenge, given the enormity of the population entering workforce each year. From the supply side, the issue is primarily related to employability of the workforce due to varying reasons ranging from poor education, school dropout, lack of training facilities, inadequate skilling and quality issues leading to mismatch of skill requirements, and poor perception of vocational skilling vis-à-vis formal education. These have inadvertently created skill shortages and also contributed to higher unemployment.

So far, Ajmal Foundation has undertaken various skill training programmes, inter-alia, hospitality management, IT, business finance & accounts, ICT, garments, retails, medical and nursing — and trained more than 9,500 unemployed youths to usher a new ray of hope amid the unskilled force who could not exhibit their latent talents earlier. As a result, about 79 per cent of the trained youth have been placed in different locations of the country.

Constant tracking and relocation of the placed youths are a forte of Ajmal Foundation and it continues its relentless efforts in this endeavour.

Ajmal Foundation has trained more than 9,500 unemployed youths and about 79 per cent of the trained youth have been placed

INITIATIVE
Job Oriented Skill Training Program

URL
www.ajmalfoundation.org

LANGUAGE
English

COUNTRY
India

EMAIL
ajmalfoundation.sdl@gmail.com
Yuva Vikas Samiti is presently working in Eastern Uttar Pradesh with marginalised, backward and Dalit communities. Taking its vision forward, the organisation has identified 150 marginalised students from three districts, namely Basti, Sant kabirnagar and Ambedkarnagar.

The characterisation is such that these 150 students belong to daily-wage labourer families; and are left to fend for themselves once their parents leave for work. Some go to government schools and some ramble around. Moreover, ones who go to the government schools, have hardly any access to learning materials, particularly English, maths, science and sports. Consequently, this often impairs their physical and intellectual capacity.

Thus, the Bal Gurukul project, supported by the Indian Development Foundation, aims to provide free classes of English, maths and science to the 150 identified students. The vision of the initiative is to bring these children at par with other privileged students so that they can be prepared to appear for the competitive examinations just like any other student.

The Bal Gurukul project, provide free classes of English, maths and science to the 150 identified students.
Education is both the means as well as the end to a better life. Education empowers an individual to earn a livelihood and increases one’s awareness on a range of issues from healthcare and appropriate social behaviour to understanding one’s rights and evolving as a better citizen.

Prominent Public School Samiti works for education of needy children who are under difficult circumstances, such as child labour, children of poorest of the parents, children affected with HIV/AIDS, street and runaway children, children with disabilities, disaster struck children and slum children. Special emphasis is given to girl child education and specially-abled children, so that they and their families get empowered.

About 5,000 disabled children and persons have completed their educational and vocational training courses so far. These individuals are now completely self-dependent; and are engaged in government and semi-government offices or private firms. Further, the organisation has started a number of sports activities, including self-defence training classes for girls and differently abled.
Information, Entitlement & Empowerment

With an aim to disseminate information about public schemes and services Soochna Seva project enables deserving groups from benefitting from the schemes.

Strengthening the RTI act and addressing larger issues of poverty, rural development, social exclusion and inequity of marginalized groups through information empowerment are some of the core responsibilities of Soochna Seva project. It focuses on capacity building of the local communities, groups and citizens and advance cooperation between the stakeholders and local administration to develop an operative framework for public scheme information dissemination and entitlement.

The program deploys and run an integrated information services delivery and citizen entitlement framework in 5 backward districts of India in 6 key areas of - Education, Health, Livelihood, Employment, Financial Inclusion and Social Security.
**CATEGORY**

**HERITAGE & CULTURE**
Civilisation | Art | Tourism | Culture | Heritage | Language | Folk | Music | Practices

- Protection and promotion of traditional valuable art and craft of Eastern U.P.
- Lokayan Livelihood & Folklore Life Diversity Museum: In Search of Life: Craving towards origin: town of Bangladesh
CONSORTIUM OF HANDICRAFTS AND ARTISANS SOCIETY (COHAAS)

Consolidation of Handicrafts and Artisans Society (COHAAS) work towards sustainability of individuals whose livelihood depends on the handicraft and handloom sector. COHAAS uses ICT & its applications in marginalised community to empower women who are deprived of or are facing challenges of machine, duplicate products and a dying art.

COHAAS achieves its goal of a consortium through KashiCraft.com. The objectives of the consortium are to save livelihood opportunities of artisans and to accelerate the export potential of handicraft and handloom goods by promoting socio-economic conditions of the artisan community. In addition, the organisation also works to protect India’s traditional culture and heritage through production and sale of handicraft rather than machine-made goods.

The organisation has already targeted thousands of handicraft, handloom weavers and craftsman in eastern Uttar Pradesh where it wishes to not just improve the livelihood of communities but also to introduce them to new innovations and creations, connect them with modern day technologies to boost their economy and make them parallel with current economic development and GDP.

A business module has also been developed through which only genuine products with GI or Handloom Mark takes will be promoted and the role of middlemen will be eliminated. Further, the platform will act as a roadmap for thousands of marginalised and poor craftsman, bringing all stakeholders together.

The organisation not just improve the livelihood of communities but also introduce them to new innovations and creations, connect them with modern day technologies to boost their economy.

INITIATIVE
Protection and promotion of traditional valuable art and craft of Eastern U.P.

URL
www.kashicraft.com

COUNTRY
India

LANGUAGE
Hindi, Bhojpuri, and English

EMAIL
hwa@rediffmail.com
Established in 1988, Eco-Social Development Organisation (ESDO) works with a noble vision to stand in solidarity with the poor and marginalised.

In April 2006, ESDO established the Lokayan Livelihood Museum, an initiative to raise grassroots voices around climate change adaptation and people-centred disaster management. The primary objective of establishing Lokayan was to preserve and restore the traditions, cultures and experience of coping strategies on climate change adaptation and disaster management.

Over the year, through this initiative, employment opportunities have been created for a number of poor and marginalised people, particularly women and indigenous communities. By filling in the gaps of traditional museums, Lokayan intends to capture a complete picture of the livelihoods of all categories of people living in the northern part of Bangladesh for hundreds of years.

Lokayan is a Bengali word created by the innovators of this initiative, with an intention to define it as a place that is more than a museum — one that preserves and restores folk traditions and cultures of all cross-sections of people of a particular human habitation during a particular period of time, focusing largely on the rural setup.

The northern part of Bangladesh inherits a huge wealth of folk traditions that reflect the lifestyles of people of varying professions, ethnic groups, indigenous communities, religion, caste and race, etc. And so, Lokayan has been established by ESDO with the noble intention to go a bit beyond the limitations of the traditional museums to empower these communities.

**Primary objective of establishing Lokayan was to preserve and restore the traditions, cultures and experience of coping strategies on climate change adaptation and disaster management**
Preserving and promoting culture and heritage using digital tools through the involvement of communities, and helping living heritage become vibrant and integral

www.olddelhiheritage.in
ENTREPRENEURSHIP & OUTREACH
Start-ups | Promotion | Marketing

- Innovative women social enterprise formation and networking
- Promoting ICT based learning among the rural community to enhance their livelihood and social entrepreneurship.
- We Have the Right to Safe Food
Action of Human Movement (AHM) is a registered charity working for women, children and youths since 2004. The main focus of the organisation, however, remains women skill training and enterprise development. At present, AHM is working with 600 women self-help groups in Tamil Nadu.

More than 3 billion people live on the planet for less than $2.50 per day; and 1.2 billion of these are destitute. With this realisation, the AHM Rural enterprise, a social enterprise, was founded in 2014 as a hybrid social enterprise and a network of entrepreneurs, families and institutions to pioneer new solutions for poverty by investing in small and growing businesses (SGBs) in poor communities.

The organisation believes that creating productive jobs and generating economic growth represents the most effective way to help families, communities and even countries lift themselves out of poverty.

Under its initiative to foster rural enterprises, a scientific selection, monitoring and evaluation tool has been identified with a project partner called chilasa.org — a venture philanthropic company based in Switzerland. Further, 12 business clusters, comprising micro enterprises each, have also been formed. These clusters look into rural diary, puppetry, vegetable supply chain, ready-to-cook food, organic farming, organic fertiliser manufacturing and vegetable nursery, among others. Products from these clusters are marketed through their website, social media platforms and blogs.

The organisation believes that creating productive jobs and generating economic growth represents the most effective way to help families, communities and even countries to lift themselves out of poverty.
Human resource development (HRD) is a major challenge in the rural and agricultural sector due to a declining extension system.

An agricultural extension officer directly works with farmers and companies related to agriculture. Their primary role is to aid these groups to make better decisions to increase agricultural production. With one extension officer for more than 5,000 farmers, the didactic mode of training adopted by government and development agencies is bound to be inadequate to reach millions of farm and rural families. Besides, the transaction cost of training and the opportunity cost of the families in attending these training is very high. These limitations in HRD pose challenges to the rural economy.

VIDIYAL, an NGO in Theni district of Tamil Nadu, with support from the Commonwealth of Learning (COL), has offered a paradigm shift through an approach called Lifelong Learning for Farmers (L3F). This approach has shifted extension beyond didactic mode of training and towards Open and Distance Learning (ODL) using mobile phones, which can reach a large number of people.

Courtesy this approach, a semi-structured learning process is taking place amid more than 35,600 families every day. Rural families send five, one-minute voice messages in their local language every day. These voice messages or lessons are based on the specific needs of the community, particularly related to credit for their commercial enterprises. In addition to the vertical flow of knowledge, the community uses their mobile phones for structured horizontal flow of knowledge.

The community is not just a passive learner but also an active participant in content development, delivery and evaluation. Commercial banks have found out that such credit-specific learning has enabled better credit performance in business and enterprise management among women. Further, the transaction cost of capacity building and the opportunity cost for rural communities are low. Such an approach offers win-win situation for every stakeholder leading to a self-sustainable and self-replicable process of development.

The community uses their mobile phones for structured vertical & horizontal flow of knowledge.
In a developing country like India, all-round and large-scale development requires a combination of capacities and efforts, which cannot be provided by any single agency or system. Since there are so many fallacies in the system, weaker sections of the society need support in every form. Though the government is doing its bit to help them get back on their feet, there is still much to be done from an administrative point of view to truly reach out to the grassroots level, where the challenges really lie. And that is precisely where Abhiaan Foundation tries to bring about a change. Also, there are many people in the society who genuinely want to help the poor and needy, but do not know how to go about doing the same in the right manner. For them, Abhiaan Foundation serves as a medium of doing the right thing by putting their money to good use for the welfare of the society.

Abhiaan Foundation underscores the fact that helping is not simply a matter of dispersing money but of making a deep, long-term commitment and casting a hard eye on results. The foundation, thus, acts as a catalyst to bring changes in the lives of children, youth and women, who are not privileged, by addressing the real need at the grassroots level and by enabling the civil society across the world to engage proactively in the change process while following the philosophy of Civic-Driven Change. The entire management and operation of Abhiaan Foundation is in compliance with the principles of “Good Governance” and, thus, sets itself apart with set norms for sustainability, accountability, transparency, credibility and effective leadership.

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**CATEGORY**

**HEALTHCARE & WELLNESS**
Medicine | Lifestyle | Sports

- Mid-Day Meal Programme
- Mobile Health for Urban Slum Dwellers
- Empowerment Rural Health Care Providers in West Bengal
Bengaluru-based Akshaya Patra Foundation strives continuously to fight issues like hunger and malnutrition; and is driven by the vision, “No child in India shall be deprived of education because of hunger.”

Built on a public-private partnership (PPP), Akshaya Patra combines good management, innovative technology and smart engineering to deliver a nutritious and hygienic school lunch. Under this unique PPP model, Akshaya Patra acts as a diligent implementing arm of the government’s mid-day meal programme.

The Akshaya Patra Foundation is continuously leveraging technology to cater to millions of children. Its state-of-the-art kitchens have become a subject of study and attract curious visitors from around the world. Going back, its journey began with feeding 1,500 schoolchildren in five schools of Bengaluru.

In 2016, Akshaya Patra completed a milestone of cumulatively serving two billion meals since its inception. On this occasion, a commemoration function was held in the presence of the Honourable President of India, Pranab Mukherjee, and other dignitaries.

Today, the foundation has its presence in 26 locations across 11 states of India, reaching wholesome meals to over 1.65 million children every school day. And now, Akshay Patra is taking rapid strides towards the mission to reach five million children by 2020.

Akshaya Patra is taking rapid strides towards the mission to reach five million children by 2020

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BRAC Health Programme’s Manoshi aims to reduce deaths and diseases of mothers, newborns and children under the age of five through development and delivery of an integrated essential health services. A successful mHealth pilot was launched in January 2015 to test the feasibility of mobile-based data collection, automatic risk assessment of pregnant women and children, and remote intervention by doctors through Manoshi health workers and open data kit. The present, the full phase of the programme is running at 13 branches of Dhaka, Gulshan and Dhanmondi, covering 17 urban slum areas.

The goal of the project is to improve access to healthcare; reduce maternal, neonatal & child health (MNCH) risks; bring down mortality and morbidity; and promote healthy lifestyles and settings — particularly among the poor and socially excluded — by incorporating technology.

The project activities target further enhancement of MNCH service delivery system through digitalising MIS and implementing a hotline service-enabled emergency management system. Using smartphones and a central database, the organisation is able to access, trace and follow-up on patient cases from virtually anywhere. This also facilitates the transition of paper-based data collection to electronic submission via Android cell phones.

The incorporation and seamless integration of m-Health technologies in BRAC’s proven delivery model can present a novel scope for reducing MNCH in its vast coverage areas, and generating research-based evidence on the success of m-Health services.

Using smartphones and a central database, the organisation is able to access, trace and follow-up on patient cases from virtually anywhere.
Sukalyan Welfare Society (SWS) is a non-profit organisation based in Kolkata, West Bengal, that aims to empower rural citizens by creating awareness on preventive healthcare issues, empowering rural women with financial literacy, promoting livelihood through vocational training in sustainable approach, and empowering rural community and NGOs through ICT tools.

Empowering Rural Health Care Providers (RHCPs) is an initiative that was started by SWS in 2011. RHCPs are those who easily reach the grassroots community without any hesitation, and can thus provide immediate identification and treatment of the disease. In its initial phase, it aimed to empower RHCPs by providing them training on various preventive and curable diseases. Later, this was followed by providing training on emergency issues like burning fire, inhalation of poison, snake bites and drowning. SWS also distributed first-aid boxes with the help of a local hospital to every RHCP with whom they work.

SWS has been successful in creating indirect impact on the lives of more than 10,000 villagers by providing training to 176 RHCPs from 24 North Parganas District in West Bengal.

This initiative is now running in a sustainable manner by trained RHCPs who have now created a forum to organise various capacity building workshops at their own expenses. They have also created a WhatsApp group to make regular discussions and share updates on various relevant issues.

SWS has been successful in creating indirect impact on the lives of more than 10,000 villagers by providing training to 176 RHCPs from 24 North Parganas District in West Bengal

**INITIATIVE**
Empowering Rural Health Care Providers in West Bengal

**URL**
www.sukalyanindia.ngo

**COUNTRY**
India

**LANGUAGE**
Bengali and English

**EMAIL**
sukalyanindia@gmail.com
CATEGORY

ENABLEMENT & EMPOWERMENT
Gender equality | Senior Citizens | Women Empowerment | Differently Abled | Inclusion

- The Peshawar School for Peace
- NARI
- Gramin Mahila Swarojgar Karyakram
- Address gender bias and disability issues • Helps remove disparity and inequality
- EMPOWERMENT OF STRUGGLER WOMEN
- Inclusion (Blind School)
- Empower 1000 vulnerable girls by using ICT
Peshawar Youth Organization (PYO) was established in February 2010 with an aim to adopt focused and comprehensive strategies to highlight and eradicate numerous widespread social evils, especially those that hit the youth of Khyber Pakhtunkhwa (KPK) region of Pakistan.

PYO is leaving no rock untouched in its capacity to bring positive changes through its actions for the upliftment of the degraded society. The organisation provides a variety of services for the community, including youth training programmes. The main objectives of PYO are to provide quality education, ensure peace and development, guarantee child protection, promote women empowerment and support interfaith coherence.

Peshawar School for Peace, a project of PYO initiated in collaboration with Australian citizens, was launched with an objective of providing students with a recognised leader in education sector to meet their educational needs and to promote interfaith harmony in a society, thereby entering KPK into the new era of mutual understanding through the exchange of cultural events.

Children are the future and they need to be equipped appropriately with quality education for the progress of the society as a whole. Peshawar, prone to extreme terror threats, has faced high losses in the education sector. PYO, thus, delivers a challenging and motivating curriculum within a secure environment with promotion of gender equality, social cohesion, interfaith harmony and positive attitude in this region.

**PYO delivers a challenging and motivating curriculum within a secure environment with promotion of gender equality, social cohesion, interfaith harmony and positive attitude in the region.**

**INITIATIVE**  
The Peshawar School for Peace

**URL**  
www.peshawarschoolforpeace.org

**COUNTRY**  
Pakistan

**LANGUAGE**  
English/Urdu

**EMAIL**  
aleyana.a.shaw@gmail.com
EMPOWERING ORPHAN & DESTITUTE WOMEN THROUGH ENSURING LIVELIHOOD

SRI PADMAVATHI EDUCATIONAL RURAL DEVELOPMENT SOCIETY

Sri Padmavathi Educational Rural Development Society (SPERDS) runs a home for destitute women/adolescent girls, orphan girls, victims of trafficking to provide them with shelter, protection, food, legal and moral support. Basic education and vocational training in the field of their interest is also provided to homeless women. The aim of the organisation is to empower these women to lead a good life in the very society they are neglected by. SPERDS even takes care of finding a suitable groom for these women and crowdfunding for the wedding. Over the past years, SPERDS has got eight girls married; all of them living a happy and stable life.

Unlike several other such homes, SPERDS stays in touch with its women even after the women have stepped out of the home and found themselves a job or a family. Fifteen women who were raised under SPERDS’ care have found themselves a job, following the training that was provided to them by the organisation, and four others have been able to get bank loans to start their own enterprises.

SPERDS stays in touch with its women even after the women have stepped out of the home and found themselves a job or a family.

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106 | Enabling the Enablers

Runners-up
The Green India International Foundation (GIIF), through its project Gramin Mahila Swarojgar Karyakram, aims to facilitate critical concern of livelihood among the deprived women population of the country.

The foundation has a nationwide network of centres through which it empowers women, especially those from deprived backgrounds, with effective professional skills, thus leading to appropriate livelihood opportunities. These GIIF-run centres act as skill development and self-employment training centres at village level. These centres provide appropriate skill development training programmes in high demand fields, bringing the total number of courses to 150. The duration of the courses offered by GIIF is between three to six months, and provide students with adequate knowledge to facilitate livelihood opportunities at the end of the training programme. Technically sound trainers help and motivate the students to understand the smallest but most critical technical knowhow of the desired skill development programme. The students are also provided tips on kick-starting their livelihood through self-employment opportunities.

The foundation boasts of having successfully trained and facilitated better livelihood opportunities to more than 10,000 women across the country since its inception in 2012.

The foundation has successfully trained and facilitated better livelihood opportunities to more than 10,000 women across the country since its inception.
Community-Based Rehabilitation Service (CBRS) Nepal was established in 1995 and continues to work in the field of disability ever since. Its key areas of focus include rehabilitation, health, inclusive education, livelihood, rights and social inclusion.

At present, CBRS works in three districts of Nepal — Kaski, Shyangja and Tanahun — where it provides direct services to 1,750 people with disabilities, every year.

The vision of the organisation is to create a society that respects the rights and dignity of people with disabilities and those who are marginalised or disadvantaged. It also aims for a society that gives the individuals opportunities to fulfil their potential on equal basis.

To achieve its vision, CBRS ensures modification of physical infrastructure, access to local development, mobilisation of natural resources, and availability of public services. The major activities of the organisation include efforts to empower differently-abled through community and school awareness sessions; self-help group formations; advocacy and lobbying for meaningful laws and policies; enablement of environment in public places; facilitation social security schemes; and increased participation of people with disabilities in planning, decision making and local resource mobilisation.

CBRS ensures modification of physical infrastructure, access to local development, mobilisation of natural resources, and availability of public services.
Lok Sewa Evam Gramin Prodhyogiki Vikas Sansthan (LSEGPVS) has been working for the last five years in Faizabad, Uttar Pradesh, to rescue girls and women who have been pushed into sex rackets due to human trafficking. The organisation aims to establish a fully developed society with equal rights and literacy for women, to avoid all forms of discrimination against them by providing them with employment.

LSEGPVS ensures women who are trapped in this unwanted profession are rescued by the help of authorities. The organisation also rehabilitates the rescued women and girls into suitable education and profession, respectively. Rescued women are given proper skill development training in various fields like beautician, stitching, knitting, jewellery designing; and are then provided with job assistance once their training is complete.

So far, the organisation has trained around 150 women in various fields. Fifty others have been helped in completing their schooling.

The organisation has trained around 150 women in various fields. Fifty others have been helped in completing their schooling.
Blind School is one of the most important and the very first project taken up by Save the Quest (STQ). This project is operational since January 2013. However, the objective of the initiative is not just assisting the visually impaired students but to also empower them in carrying out the chores of a basic routine life.

STQ volunteers act as scribes and tutors for numerous visually impaired students from the University of Delhi, the Jawaharlal Nehru University and the National Association for the Blind. The students are also helped with their assignments; and study material is provided to them in audio format.

STQ is officially associated with the National Association for the Blind, New Delhi, since July 2013; and looks after the requirements of 200 children.

Under the same project, STQ has also initiated the ‘I Pledge Campaign’ to encourage people to take a pledge to never discriminate among people on the basis of their disabilities. The entire initiative includes various sensitisation drives, which help the people to become aware of how it feels to be visually impaired and why those people demand no discrimination.

Project Blind School started with just one kid who volunteered for teaching at the National Association for The Blind. Over the years, it has come a long way. Today, it can boast of a 100-plus volunteer army.

STQ volunteers act as scribes and tutors for numerous visually impaired students

INITIATIVE
Inclusion (Blind School)

URL
www.savethequest.ngo

LANGUAGE
Hindi, English

COUNTRY
India

EMAIL
savethequest@gmail.com
Sustainable Development For Vulnerable Peoples in Bangladesh (SDVPB) generates opportunities for people to achieve economic stability and build strong families and vibrant communities by offering job training, employment, placement services and other community-based programmes to people who have disabilities, lack education or job experience, or face unemployment.

Most of the people in Bangladesh are living below the poverty line, resulting in high illiteracy rate, especially among young women. SDVPB believes that by providing technical skills to undeserved individuals, it can help create social and economic opportunities that can change peoples’ lives and transform communities. Ultimately, SDVPB aims to bridge the global technology gap by providing training and tools that people need to realise their potential.

For achieving its goals, the organisation is utilising its best resources to teach IT (computer) and English language, free of cost, to the disadvantaged girls and women from local areas. This initiative will meaningfully leverage ICT for development and allow the country to tap into the tremendous potential of global IT and ITES industry for economic and social development. The project aims to create an estimated 30,000 direct jobs in the IT and ITES sectors, which have the potential to create up to 1,20,000 indirect jobs, and increase the IT and ITES industry revenue by over $200 million.

The project aims to create an estimated 30,000 direct jobs in the IT and ITES sectors

INITIATIVE
Empower 1000 vulnerable girls by using ICT

URL
www.sdvpbd.com

COUNTRY
Bangladesh

LANGUAGE
English and Bangla

EMAIL
info@sdvpbd.com
**CATEGORY**

**ENVIRONMENT & SUSTAINABILITY**
Agriculture | Green technologies | Sustainable solutions

- Fruit Tree Plantation with farmers
- Going Green
- Promotes and develops alternate, green and clean energy resources and solutions
- CLEAN THAKURGAON GREEN THAKURGAON Sustainable Solid Waste Management Programme (SSWMP)
- Cleanup After Dark
One of the most affected set of people due to climate change are farmers. Be it unseasonal rains or drought, farmers are at the losing end that forces them to take extreme steps. This affects an entire nation as farmers provides every day food.

SayTrees has been planting trees for the last nine years. In 2015, it decided to plant saplings not only to fight climate change but to fix things at root level for farmers as well. With this in mind, they started plating fruit trees in Anantpur district of Andhra Pradesh. Anantpur is a drought hit region, so plantation of more and more fruit trees will help the region to retain water level in the long run and also provide farmers with a parallel source of income for increased livelihood and as a fallback option if their primary crop fails.

So far, 16,000 fruit saplings have been planted with 35 farmers who have been made aware about agroforestry and various modern-age techniques. It has been successful in creating several mini-forests in Bengaluru.

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**16,000 fruit saplings have been planted with 35 farmers who have been made aware about agroforestry and various modern-age techniques**
Going Green is a three-year project supported by the Switchasia Programme of the European Union. Implemented by Tradecraft through AIACA in India, the project has been launched in Uttar Pradesh (Benaras and Lucknow) and Rajasthan (Udaipur, Kota, Churu and Jaipur). Each of the six clusters has a local project implementing agency. For example, the Health & Social Development Research Centre (HSDRC) is project implementing agency for the Jaipur cluster. The project broadly focuses on ensuring access to entitlements, promoting green textile production technologies, and addressing occupational health issues.

In Jaipur alone, where the organisation has three sub-clusters, more than 1,800 beneficiaries have been linked to the project, which has been beneficial in ensuring access to entitlements such as insurance, education scholarship, bank linkages, ID cards, etc.

Several other technologies have been introduced to promote green textiles, introduce effluent water treatment plant and use natural dyes. Besides this, occupational health tools like shoes, gloves and nose masks have been provided to artisans.

The project has been beneficial in ensuring access to entitlements such as insurance, education scholarship, bank linkages.
Treat The Environment As Your Own is an initiative of Orion Greens, which attempts to resolve the environmental issues of deforestation and pollution by employing ways to instil the sense of care and responsibility towards environment at the grassroots level of our society. These methods include conducting plantation drives, seminars, rallies, theatre, drawing and slogan writing competitions at institutional levels like schools, colleges and even at government-owned assets like railway stations, road sides, parks, etc.

The organisation doesn’t believe in working in the conventional ways because if those ways were to work, there would not be an environmental problem as big as it exists today.

Orion Greens have a contemporary approach, which is not only to teach people to plant trees but to tell them the right way of doing it to ensure they are nourished and taken care of. For example, when a child plants a mango tree, the team names that tree after the child to make the child feel responsible for its upbringing. This way, the child treats that plant like his own pet. A year after plantation, the child is rewarded with a certificate recognising his/her efforts.

So one can imagine the scope of this project if thousands of children engage in the initiative.
Eco-Social Development Organization (ESDO) started its journey in Bangladesh in 1988 with a noble vision to stand in solidarity with the poor and marginalised. With over two decades of relentless efforts, ESDO has embraced new grounds and opened up new horizons to help the disadvantaged and vulnerable people to bring meaningful and lasting changes in their lives.

In 2014, ESDO initiated a project to protect public health, environment and natural resources through effective participation of municipality households who were willing to work towards reducing the risk associated with climate change and converting waste into resources for a healthy environment.

About 1,20,000 people live in a 30-kmsq area of Thakurgaon municipality in Bangladesh. To make the town clean and green, under the project, a total of 64 workers were engaged to collect waste from 7,000 households in 12 wards of the municipality every day. After collecting the waste, it was carried to a waste treatment plant for processing.

What makes this project sustainable is the citizens’ financial support for waste collection and the production of fertilisers and bio-gas for commercial purposes. As a result it has successfully contributed towards reduced climate change vulnerability, health hazards and led significantly to pollution-free environment.

To make the town clean and green, under the project, a total of 64 workers were engaged to collect waste from 7,000 households in 12 wards of the municipality every day.

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INITIATIVE
CLEAN THAKURGAON GREEN
THAKURGAON Sustainable Solid Waste Management Programme (SSWMP)

URL
www.esdo.net.bd

COUNTRY
Bangladesh

LANGUAGE
Bangla, English

EMAIL
zamanesdo@gmail.com
Thuvakkam was established on August 15, 2014, with a small service to sustain the eco-system. Its thoughts turned into actions and gradually an attempt was made to work for women empowerment.

Eventually, the fire in the organisation’s fellow volunteers inspired an impetus to imbibe into the domains of organ donations, road safety awareness, educational empowerment and much more. Now, its efforts have successfully embarked into their third year with new branches in Hyderabad, Bangalore and Chennai.

‘Clean up after dark’ is a feather in Thuvakkam’s cap. Under this project, selected few public places were cleaned up after dark with the help of volunteers, efficient planning and police support. Under this project, members of the organisation would split into different teams of 20-30 volunteers and begin cleaning the designated spaces between 10 pm and 4 am, followed by painting it. So far, the team has successfully covered around 20+ places with its 200+ volunteers.

Members of the organisation would split into different teams of 20-30 volunteers and begin cleaning the designated spaces between 10 pm and 4 am, followed by painting it.
Enabling the Enablers
THE ENGO CHALLENGE AWARDS SOUTH ASIA 2017

GRAND JURY
Chairman of the eNGO Challenge, mBillionth Awards, Manthan Awards and Social Media for Empowerment Awards, Osama Manzar is a convert social entrepreneur, inspiring speaker, mentor and believer. Osama founded Digital Empowerment Foundation with the objective that there should be universal digital literacy and digital access to all to overcome information gap and parity and help build equitable society. He is a Member, Working Group, Internet Proliferation & Governance for Ministry of Communication & IT and was a Member, Task Force on Growth of IT, ITES & Electronics HW Manufacturing Industry, Ministry of Communication & IT, India. He is also a member of the Advisory Board for National Optic Fibre Network (NOFN) of the Universal Service Obligation Fund under the Indian Department of Telecom. At the Ministry of Information & Broadcasting, Manzar is a member of the Screening Committee for the Community Radio Licensing. Manzar sits on the Boards of the World Summit Award, the Society for Labour & Development, Ibtada, the Association of Progressive Communication, ProtoVillage, and the Alliance for Affordable Internet (A4AI). A British Chevening Fellow of 2002, Manzar has authored NetCh@kra: 15 Years of Internet in India. Other titles by him include e-Content: Voices from the Ground; Internet Economy of India; India’s Best e-Contents, and Development & Digital Inclusion. He writes a weekly column in the Mint and Hindustan, and has previously written columns for Gaon Connection. A physics graduate, Manzar has a post-graduate diploma in Journalism and is credited for covering at least 200 ICTD case studies in India and South Asia. Fluent in English, Urdu, Hindi, Arabic and Persian, Manzar tweets @osamamanzar.
Rajen Varada has been an ICT practitioner since 1995 and continues to be actively engaged in designing and implementing proof of concept solutions for rural development using technology and, in particular, ICT. He has developed solutions for health and early childhood care: (Sisu Samrakshak UNICEF), Disaster: (SMS4help – Solution Exchange), District e-Governance: (Parishkaram & Samadhan – Govt of AP & West Bengal) and most recently ‘Labnet’ a migrant labour tracking and services portal. He is actively involved for the past nine years in study, evaluation, and mentoring ICT innovations which impact the social sector. Mr. Varada has been one of the brains behind movements like public sector software in India and actively supports community ownership of technology – from community radio, community TV to open source applications.
Management Expert with over 20 years of experience in organisational capacity building, training and academics, Dr. Jatinder Singh has managed several verticals like CSR, education, skill development, innovation management and start-ups. He is a Member of Managing Committee at the Delhi University’s Cluster Innovation Centre – Technology Business Incubator (DUCIC TBI); and of the Technical Advisory Committee (TAC) for DSIR-A2K of the Central Ministry of Science and Technology. He’s also a Member of the Technical Resource Group on Migrant Programming and ELM at NACO. Dr. Singh has published articles in several leading newspapers and journals; and has presented more than 20 research papers in national and international seminars or conferences. Singh is the author of ‘Towards Career Success’ and ‘Way to Success Step-by-Step’. 
Pallavi Mohan is a Senior Executive, Marketing Leader & Strategist having more than 18 years of rich marketing experience across diverse industries including Electronics, Consulting and Food & Beverage. She has extensive exposure across a gamut of areas including Sales, Business Operations, Strategic Retail/Trade Marketing, Corporate Communication & Public Relations and Corporate Social Responsibility. She is adept in identifying internal as well as external customer needs, addressing gaps and subsequently defining strategies within stipulated budgets. She has demonstrated excellence in leveraging market. She drives teams, collaborating with cross-functional resources and engages with external agencies while ensuring alignment of business goals. Her strength lies in out of the box thinking. She builds strong liaison & relationship with stakeholders and key decision makers. She has excellent interpersonal communication, relationship management and analytical skills.
Pankaj Pachauri is a senior Indian TV anchor and journalist and was associated with the NDTV for the last 15 years. Pachauri has also previously been associated with the BBC, India Today, The Sunday, Observer and The Patriot newspaper. A commerce graduate from St. John’s College in Agra, Pachauri went on to study Journalism from the Lal Bahadur Shastri Institute of Communication in Lucknow. During his career spanning more than 30 years in the industry, Pachauri has spent seven years in print media, six years in radio, and 16 years in television broadcasting for Hindi and English channels. Pachauri is also a Member of the National Integration Council; and has won many awards including the Statesman Award for Rural Reporting in 1989 for his expose on the practice of female infanticide in Rajasthan and the Srikant Verma Award for Journalism in 1990.
PV Narayanan holds a Master’s degree in international marketing management from Aberdeen Business School, UK, and is an alumnus of Chartered Institute of Marketing, UK. He also holds an MBA from CSM-IGS, TASMAC, Pune. A graduate from the University of Delhi with a Bachelor’s degree in Arts, Narayanan has a vast and diversified experience of working on projects for the private sector, government and non-governmental organisations in areas encompassing financial services, health, energy, environment, public private partnerships and CSR. He has led assignments of strategic importance at various organisation, including McKinsey, and has a track record of experience in revenue generation, programme management and strategic partnerships. He is currently heading CSR for GE South Asia.
Shweta Berry is a seasoned evangelist in the Technology, Marketing and Communications space; and a Content Strategist. She has over 16 years of experience across various MNCs and start-ups in India in various industry verticals, including Tech Mahindra, NIIT Ltd and Magnaquest Technologies to name a few. At present, she is managing diverse portfolios of Strategic Alliances, Events and CSR for Aeris Communications India Pvt. Ltd, pioneers in the Internet of Things technology. Shweta is a dynamic orator and has represented her academic and professional organisations at various national and international forums, including the first IoT Healthcare Summit 2016 in Bangalore. Shweta is on the IILM Academic Advisory and the Board of Governors; and holds Masters in International Business from Grenoble Ecole de Management, France. An avid traveler and photographer, she loves to explore new places, culture and food in her free time.
Amitabh Singhal sits on the Board of .ORG, the Public Interest Registry, based in Reston, Virginia. He is the Director of Telxess Consulting Services Pvt. Ltd. and Vcon Services Ltd. Singhal was also the Founder and former President of Internet Service Providers Association of India. As the Founder, Board Director and CEO of National Internet Exchange of India (NIXI), Singhal helped conceptualise and set up NIXI as a public private partnership between ISPAI and the Department of Information Technology under the Government of India. He was also involved in restructuring NIXI as an autonomous Registry and Regulator of the .IN Domain. Singhal was the spokesperson of India’s ISP industry for over a decade, contributing many articles over the years in various publications and journals, and was a speaker & presenter at various forums, including the IGF. He helped shape public policies in the telecommunication sphere as a member of various governmental and industry committees, expert groups and panels.
Based in New Delhi, Anirban Mukerji manages Qualcomm’s Wireless Reach™ initiatives in India and South Asia. Qualcomm believes access to 3G and next-generation mobile technologies can improve people’s lives. Qualcomm’s Wireless Reach initiative is a strategic programme that brings wireless technology to underserved communities globally. An ICT4D professional, Mukerji has worked on numerous e-Governance projects like Urban Property Records Project for Karnataka and the e-District Project for the Government of India.
With 39 years of experience in the power sector, Dinesh Agrawal has carved a niche for himself in the areas of environment, rehabilitation & resettlement, CSR, business excellence and corporate sustainability. His innovation and creativity is reflected in introducing the concept of ecological monitoring through satellite imagery, public information centre, village development advisory committee, village quality circle, etc., for corporates. He has also designed a course module on Rehabilitation & Resettlement for IGNOU. Agrawal has spearheaded formulation of standard on ‘Social Accountability at Work Place’ & ‘Guidance on Good Governance’ for the Bureau of Indian Standard, and ‘National Voluntary Guidelines on Economic, Social and Environmental Responsibilities of Business’ for the Indian Institute of Corporate Affairs under aegis of Central Ministry of Corporate Affairs. He continues his contribution to the field through his affiliation with CII, UN Global Compact, Bureau of Indian Standard, IICA and the Ministry of Corporate Affairs & AIMA, among others. Agrawal is Fellow of LEAD International and Senior Assessor for CII-CESD Sustainability Award.
Gazal Misra has more than 16 years of experience in the education sector, and has been involved in school interventions and capacity building programmes for teachers and educators. She holds extensive teaching experience in design and implementation of innovative teaching learning methodology for primary and secondary students. At Capgemini, Gazal closely manages the school intervention programmes.
Manisha Singh is a communication professional with over 17 years of experience. A recent convert to CSR and sustainability, she is presently responsible for CSR and Communications at Nokia India, which is committed to community and sustainability across education, environment as well as supporting communities in building resilience against disasters. In her present role, she is exploring how technology, particularly telecommunication technology, can enable and deliver enduring social impact. Prior to Nokia, Manisha has worked with various multi-nationals across different industries including Samsung, Philips and HCL Technologies where she has built and enhanced corporate reputation.
CEO of the E&H Foundation, Sanjeev Kumar Gupta has 25 years of experience in the development sector. Gupta studied Physics at the Delhi University and Rural Management at the Institute of Rural Management Anand. He has significant experience of working at the grassroots and has implemented large-scale development projects in India, Afghanistan and Nepal. Gupta has worked with the Aga Khan Foundation and Aghanaid in Afghanistan for more than five years and has led large scale, multi-sectoral development projects in conflict-prone central and northern Afghanistan. Gupta has also worked as a consultant and researcher on diverse livelihood and development issues with the UNDP, IFAD, Fair trade Original (Netherlands), ICCO-Netherlands, OXFAM-Bridge, Central Tibetan Administration (CTA), Small Farmers Agriculture Consortium (SFAC), India-Canada Environment Facility (ICEF), Center of Development studies (CDS) at the University of Wales, ASA (Action for Social Advancement), ACP (Association of Crafts Producers), Sasakawa Peace Foundation, ARAVALI, and Atkins UK (on a DFID project).
Suhel Bidani co-leads the ICT and supply chain platforms in the India office of the Bill & Melinda Gates Foundation. In this role, he is responsible for all the ICT and supply chain interventions required across the foundations’ programmatic work in health, nutrition, agriculture development, water sanitation & hygiene, and financial services for the poor. Prior to joining the Gates Foundation in March 2016, he served as a Partner in PwC (India) as part of the global government & public sector advisory practice. Before PwC, he spent about nine years with Wipro Consulting Services (consulting arm of Wipro Limited) in various capacities. In his 15+ years of professional career, he has worked extensively in business and technology advisory across 25+ countries. Bidani holds a Bachelor’s degree in Commerce and an MBA from XIMB. He is a great team player, a foodie, avid traveler and a struggling photographer. While he had been a very successful, fast-track corporate executive, Bidani’s heart lies in social development and has an amazing sense of commitment to the vision of ‘all lives have equal value’.
With 16 years of work experience, Deepti Vikas Dutt leads IBM’s service delivery for Government and Smarter Cities domain. She specialises in process transformation and complex programme management. Deepti has many first-of-a-kind project implementations to her credit. At IBM, she focusses on Smarter Planet initiatives and has already delivered a first-of-a-kind Smart City solution for a Greenfield City, spanning domains such as public safety, utilities, transportation, city operations and participative governance. She is also managing implementation of command centre in one of the largest Indian cities (Surat, which was also part of IBM’s Smart City Challenge Programme delivered in Jan-Feb 2016), wherein diverse municipal functions such as property tax system, citizen complaint management, disease monitoring system and water distribution, among others, are being brought under a centralised monitoring system.
2016

eNGO programme becomes a social enterprise

2015

ngo domain for non-profits launched & being offered by eNGO
www.engo.ngo

2014

.ngo top level domain announced; 5000 NGOs sign Eols for .ngo; eNGO expands to Community radio organisations;

2013

Reached more than 5000 NGOs; 3511 NGOs website go online; expands to South Asia and Africa

2012

eNGO expands to Nepal, Bangladesh, Kenya; Started eNGO Helpline; instituted eNGO Challenge Award; 2200 NGOs join the eNGO Network

2011

Signed up partnership with Public Interest Registry (.org); conducted 15 workshops with about 1500 NGOs from 20 states; 1100 NGOs brought online with their dedicated websites and social media

2010

12 NGOs partner with eNGO Program and reached out to more than 1000 NGOs

2009

In partnership with NIXI, made 500 grassroots NGO online with .in domain extension

E-NGO is a Flagship program of Digital Empowerment Foundation that identifies grassroots NGOs and digitally enable them through bringing them online, getting them digital identity, helping them in digital literacy and help them use web and internet as a medium of outreach, networking and fund raising, besides being seen as transparent and visible organisations. Under eNGO program an NGO gets complete support from domain name, to website development, content development, hosting and website updation and training of the staff of NGO in digital empowerment.

www.engoindia.org
Digital Empowerment Foundation aims to connect unreached and underserved communities of India in an effort to bring them out of digital darkness and empower them with information access through last mile connectivity, digital literacy and digital interventions. With the motto to ‘Inform, Communicate and Empower,’ DEF aims to find sustainable ICT solutions to overcome information poverty in remote and rural locations of India. In an effort to achieve this aim, DEF has adopted a multi-stakeholder approach and a six-fold path to enable communities, governments, schools, civil society organisations and micro-enterprises to avail the benefits of the Information Age. Under this six-fold programme approach, DEF initiates projects in the areas of Access & Infrastructure; Education & Empowerment; Governance & Citizen Services; Markets & Social Enterprises; Knowledge Hub & Network; Research & Advocacy.

Mint is one of India’s premium business news publications – 76% of Mint readers do not read another business paper, making Mint a critical reach vehicle for the top end audience. Mint is the clear No.2 among business papers in terms of readership. Representative of an integrated newsroom, www.livemint.com is Mint’s online portal and is among the fastest growing news websites in India. Livemint provides daily national, international and business news, tracks market
movements and detailed coverage of significant events. The site has evolved multimedia features like videos, podcasts and slideshows. Mint comes out with a premium weekend magazine Lounge that focuses on the lifestyle, passions and other related interests of readers. Lounge is known to avoid run on the mill stories and is immensely popular.

**EVENT PARTNER**

**INOMY**

INOMY is a Media and Technology company providing services like e-content, e-learning, Documentary Film Making, Web and Online Software Development, Web Designing, Designing, Printing and content development at various levels. It was formed in 1999 to focus on the emerging new economy, information economy, and knowledge society. INOMY started with publishing e-newsletter and later expanding itself in publishing e-books, and other formal electronic.

**OUTREACH PARTNER**

Yuva Vikas Samiti (YVS) is a not-for-profit organisation working in Eastern Uttar Pradesh with marginalised, backward and Dalit communities with an aim to strengthen exploited and downtrodden sections of the society. It focuses on women, children and socially and economically weaker sections to promote equality for their overall development. YVS provides trainings and skill development to poor and self-employed in villages, support services like healthcare for weaker sections of the society, and technical inputs to farming community. The organisation also provides free education to children of daily-wage labourers, thus bringing them at par with other privileged students so that they can also be prepared to appear for the competitive examinations.
**ECONOMY**
- eNGO Domain
- 24x7 Customer Support
- OnGood Listing and Profiling
- NGONAM listing and profiling
- OnGood International Donation widget

**ECONOMY PLUS**
- eNGO Domain
- Websites Hosting with unlimited Pages
- Social Media Tools Enabling
- 1 Web email account
- Website Security Checkups
- Website Content & Database Back up
- Google Analytic Enabling
- 24x7 Customer Support
- OnGood Listing and Profiling
- NGONAM listing and profiling
- OnGood International Donation widget

**PREMIUM**
- eNGO Domain
- Websites Hosting with unlimited Pages
- Social Media Tools Enabling
- Content Development & Logo Designing Service
- 1 Web email account
- Website Security Checkups
- Website Content & Database Back up
- Google Analytic Enabling
- 24x7 Customer Support
- OnGood Listing and Profiling
- NGONAM listing and profiling
- OnGood International Donation widget
- Access to eNGO Workshops, Trainings & Events

**VAS (Value Added Services)**
- eNGO Domain
- Websites Hosting with unlimited Pages
- Social Media Tools Enabling
- Content Development & Logo Designing Service
- 1 Web email account
- Website Security Checkups
- Website Content & Database Back up
- Google Analytic Enabling
- 24x7 Customer Support
- OnGood Listing and Profiling
- NGONAM listing and profiling
- OnGood International Donation widget
- Access to eNGO Workshops, Trainings & Events
- Refurbished laptop
- 30-40 Sec Marketing Video
- Digital Marketing campaigns

* Laptop and its configuration will be subject to availability and as per individual requirements.

For more details contact: eNGO Network (9717000843, 9999154793, 9044904904)

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**e.NGO for Nonprofits**

Organisation Name:
Plan:
Mob:
Email:

* Please cut out the coupon send it to eNGO Secretariat: Digital Empowerment Foundation, House No. 44, 2nd & 3rd Floor (Next to Naraina IIT Academy), Kaila Sarai, (Near IIT Flyover), New Delhi - 110016. Tel: 91-11-26532786 / Fax: 91-11-26532787, Email: def@defindia.net, URL: www.defindia.org
ENABLING THE ENABLERS

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